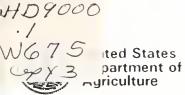
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

man ush	_	nation and			
		•			
				,	

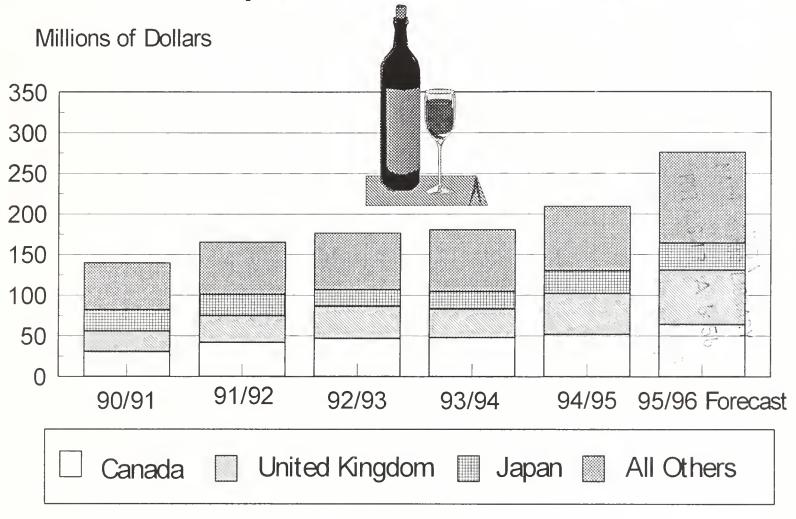


Foreign Agricultural Service

Circular Series FHORT 08-96 August 1996

# World Horticultural Trade & U.S. Export Opportunities

U.S. Wine Exports on Track to Set Another Record



SOURCE U.S. Census data. Marketing Year is August-July

The value of U.S. wine exports has increased steadily since 1990/91. More varieties of higher quality U.S. wine, robust foreign demand, favorable exchange rates, and market promotion efforts by the U.S. wine industry have contributed to these results. Canada, the United Kingdom, and Japan, the three largest U.S. customers, have regularly taken more than half the value of total U.S. wine exports. From 1990/91 to 1994/95, the value of U.S. wine exports grew almost 50 percent to reach about \$210 million. Based on cumulative exports to date (August 1995 to May 1996), total 1995/96 marketing year exports are forecast at \$275 million, 32 percent above the previous year's value. Canada, the United Kingdom, and Japan are expected to account for about 60 percent of all export sales.

# For further information, contact: U.S. Department of Agriculture Foreign Agricultural Service Horticultural and Tropical Products Division AG Box 1049 Washington, DC 20250-1049

Telephone: 202-720-6590 Fax: 202-720-3799

Frank J. Piason, Director Robert B. Tisch, Deputy Director for Marketing Howard R. Wetzel, Deputy Director for Analysis

ANALYSIS		
Sam Rosa	202-720-6086	Fresh deciduous fruit, table grapes, apple juice olives, stone fruit, and CBI
Brian Grunenfelder	202-690-2702	Trade policy, food safety, and plant health group leader
Bill Janis	202-720-0897	Fresh and processed potatoes, tree nuts, tropica fruits, wine and brandy
Bob Knapp	202-720-4620	Canned deciduous fruit, kiwifruit, NAFTA, PL-480 and GSM-102 export credits
Emanuel McNeil	202-720-2083	Fresh and processed vegetables, melons, bananas, nursery products, and cut flowers
Debra A. Pumphrey	202-720-8899	Coffee, cocoa, tea, spices, essential oils, and ginseng
Stephanie Riddick	202-720-9792	Dried fruit, avocados, beer, hops, berries, and circular coordinator
Joe Somers	202-720-2974	Situation and outlook group leader, fresh and processed citrus, trade forecasts, FAO citrus liaison, and circular editor
Debbie Seidband	202-720-6877	Sugar and honey
MARKETING		
Sarah Hanson	202-720-2252	Deciduous fruit
Ted Goldammer	202-720-8498	Citrus, hops, and potatoes
Wayne Molstad	202-720-0898	Vegetables, grape juice, cranberry juice, honey, kiwifruit, wine and brandy
Stacey Peckins	202-720-5330	Tree nuts, papaya, foliage, plants
Steve Shnitzler	202-720-8495	Dried fruit, avocados, and ginseng

For subscription questions or address changes, please contact Robertha McLean, 202-720-9445.

#### **EXPORT NEWS AND OPPORTUNITIES:**

	U.S. avocado exports lower despite production increase	6
WORLD TRADE S	TUATION AND POLICY UPDATES:	
	ITC finding terminates import relief petition for tomatoes and bell peppers EU's 1996/97 regime in technical compliance with canned fruit agreement, but other subsidies may increase 25 percent	9
FEATURE ARTICL	ES:	
	Orange Juice Situation in Selected Countries	9
STATISTICS:		
	U.S. Horticultural Exports and Imports Summary  FY 1996 GSM-102 Credit Guarantee Coverage  Orange Juice: Supply and Utilization in Selected Countries  United States: Asparagus Area and Production  2 Fresh Asparagus: Selected Countries Production, Supply, and Distribution  2 United States Exports and Imports of Fresh and Chilled Asparagus  2 Chile's Wine Industry  2 Argentina's Wine Industry  3 U.S. Exports of Horticultural Products by Country of Destination  3 U.S. Imports of Horticultural Products by Country of Origin  3	74056901

#### **Export Summary**

U.S. exports of horticultural products to all countries in May 1996 totaled \$822.5 million, up 7 percent or \$55 million from the same month a year earlier. Categories with the most significant increases in May were tree nuts (up \$34 million or 64 percent), fruit and vegetable juices (up \$9 million or 17 percent), canned vegetables (up \$6 million or 12 percent), and miscellaneous products (up \$26 million or 18 percent). The category with the most significant decrease was fresh vegetables (down \$21 million or 17 percent). During the first 8 months (October-May) of fiscal year (FY) 1996, the total value of U.S. horticultural exports was \$6.3 billion -- 2 percent above the same period last year.

All measures not otherwise noted are metric. One kilogram (kg.) = 2.2046 pounds, 1 metric ton = 2.204.62 pounds, 1 liter = 0.2642 gallon, 1 hectoliter (hl.) = 26.42 gallons, and 1 hectare (ha.) = 2.471 acres.

NAME		OUANTITY	T AIT	1996		· V	ĀLŪĒS (1000	OOLLARS)	
GROUP & COMMODITY LAST YR	CURR MO CURR YR	YR TOOATE LAST YR	YR TOOATE CURR YR	LAST YEAR	CURR MON LAST YR	CURR MON CURR YR	YR TOT LAST YR	YR TOT CURR YR	LAST YEAR
	19,702 11,987 71,513 854 104,056	418,237 90,127 442,749 22,560 973,673	457,051 93,555 419,800 28,461 998,866	481,743 126,121 580,755 24,298 1,212,917	13,540 7,889 41,286 63,428	11,087 9,893 40,554 62,199	203,570 74,219 242,898 19,446 540,133	235,528 76,611 233,251 23,679 569,069	239,515 120,393 324,139 20,790 704,837
FR FRUIT, NON-CIT MT APPLES AVOCAOOS CHERRIES SWT &TRT 9,053 GRAPES KIWIFRUIT 438 MELONS 26,392 PAPAYA PEACHES & NECTRNS 6,4013 PLAMS PLAMS PLAMS STRAWBERRIES 6,903 OTHER NON-CITRUS 4,304 Subtotal 115,804	39,020 20943 31,332 22,767579 32,7677939 61,71939 84,7646	517, 654 10, 666 100, 461 62, 767 10, 618 62, 767 10, 618 10, 634 24, 634 24, 634 882, 473	425,749 13,243 13,248 120,748 4,810 61,557 5,602 10,174 4115,874 115,874 28,777 34,259 28,791 832,045	663,049 30,268 204,585 212,8861 68,236 127,432 49,3272 1,475,462	28, 787 46, 2177 10, 455 10, 4854 11, 4866 8, 487 21, 7554 11, 0686 128, 948	24,279 44,2593 44,2593 81,7991 7,930 41,9450 11,95492 120,169	310,734 47,927 126,142,006 31,618,5 12,164,37 11,216,50,27 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 14,164,37 16,164,	277, 088 9,687 49,125,69 151,25,69 288,55,88 160,588 64,2648 700,579	405,155 139,776 250,6084 85,4707 63,6528 48,6323 48,6323 48,6323 1,256,023
CAN/PREP FRUIT CN 548 FRUIT MIXTURES 2,455 MARACHINO CHERRY 332 PEACHES CANNEO 2,380 PINEAPPLE CANNEO 3,262 OTHER CANNEO FRUI 3,262 OTHER PREPPRESER 1,93 Subtotal: 14,538	1,9569 1,955333 1,843697 5,8812	3,051 20,426 3,072 13,068 2,196 48,900 122,600	17,801 17,8021 13,446 13,4539 31,1279 127,382	5,183 284,9915 20,9834 20,9834 492,940 185,664	2,6887 2,6988 2,3257 4,8371	503 2,133 1,1372 1,872 4,055 7,423 19,371	3,658 24,0457 11,5886 11,5886 350,471	6, 150 20, 1675 10, 1818 12, 2988 34, 798 34, 7712	6,336 34,317 10,196 19,088 56,630 76,558 206,571
ORIED FRUIT MT PRUNES ORIEO 4,574 RAISINS ORIEO 9'166 OTHER ORIEO FRUIT 2'212 Subtotal: 15',952	4,797 7,769 1,506 14,072	41,413 79,522 18,628 139,562	41,004 74,076 15,652 130,731	60,238 122,132 32,032 214,402	10,970 14,571 4,130 29,671	10,883 12,762 3,924 27,570	97,379 127,951 40,597 265,927	92,664 126,186 37,774 256,623	142,075 196,098 62,303 400,476
FROZEN ERULI 8LUEBERRIES, FROZ SIRAWBERRIES, FROZEN,	1,302 1,684 2,278 5,265	5,314 16,330 10,943 32,587	7,658 14,035 17,256 38,949	7,742 25,730 19,310 52,782	1,916 1,749 1,878 5,543	2,143 2,266 2,680 7,089	8,010 21,469 16,284 45,763	12,265 18,747 22,894 53,906	11,597 33,530 27,830 72,957
FRUIT/VEG JUICES KL GRAPEFRUIT JUICE, CN 4,989 ORANGE JUICE, CN 25,126 ORANGE JUICE, NOT 159 OTHER JUICES 51,498 Subtotal: 81,772	7,784 26,734 767 57,356 92,642	35,902 166,843 3,755 366,032 572,532	37,578 171,690 2,018 428,779 640,064	55,966 284,382 5,325 580,385 926,059	3,164 14,258 147 37,411 54,981	5,030 16,636 612 41,810 64,088	28,380 105,675 2,934 270,276 407,264	27,152 104,475 1,846 312,332 445,805	41,669 165,313 4,188 420,565 631,735
FRESH VEGETABLES MT ASPARAGUS, FR, CH 2,722 8ROCCOLI 1,836 CAULFLOWER 10,106 CELERY 11,679 LETTUCE, FR CHLO 30,023 ONIONS 15,802 PEPPERS 14,986 OTHER VEGETABLES 90,325 Subtotal: 195,110	2,363 12,025 11,328 30,336 17,016 14,590 180,685	26779,23556 5137369737556 667237373537556 218361888 391888 41886 41886 1,2886	12, 408 94, 055 73, 547 85, 773 211, 1913 40, 795 40, 795 40, 797 1, 181, 799	18,544 116,621 99,327 111,150 275,794 381,794 50,147 139,473 1,848,971	8,031 8,968 7,9543 25,6670 4,7553 75,967 121,120	7,69688 13,696888 13,696888 13,696888 13,69683 10,805 100,805 100,805	58,706 63,775 50,2125 45,0331 152,0331 100,550 76,140 256,140 838,935	44, 673 59, 990 28, 990 28, 997, 992 33, 216 68, 761 249, 240 683, 010	66, 818 91,2616 73,2676 57,181 184,0442 131,728 1,09,688 3,73,2564
VEG_CANNEO MT KETCHUP SWEEI CORN CANNE 17,320 10MATO PASTE 7,236 10MATO SAUCE 5,675 0THER CAN VEG 21,207 Subtotal: 54,181	38,598091 2655061 258,622	28,177 114,791 63,829 49,692 155,210 411,699	28,041 112,230 59,870 49,916 172,696 422,753	40,412 165,153 86,613 72,6032 241,609 605,818	2,074 14,8332 56,0350 24,6339	2,477 15,182 5,470 5,704 29,829	20,232 96,269 52,132 49,523 184,215 402,370	20,741 89,481 48,137 48,768 216,137 423,264	29,801 138,095 71,449 72,289 286,489 598,124
FROZEN VEGETABLES MT FROZEN FRENCH FRY 28,480 FAN SWI CORN 5,447 OTHER POT FZN 2,378 OTHER FZN VEG 5,933 Subtotal: 42,238	31,740 4,590 1,811 7,456 45,596	229,898 46,918 15,590 47,792 340,197	227,967 40,406 12,982 48,987 330,341	353,131 65,341 25,303 69,838 513,614	20,622 4,574 1,934 5,295 32,425	22,808 4,003 1,671 6,040 34,522	169,723 41,113 13,046 42,758 266,640	167,135 34,364 11,205 43,730 256,434	260,204 57,478 20,454 63,109 401,245
VEG 0EHY0 MT GÁRLIC 0EHY0. 817 ONIONS 0EHY0 2,425 POTATOES 0EHY0 5,184 OTHER 0EHY0 VEG 3,612 Subtotal: 12,038	668 2,069 3,455 4,988 11,180	5,274 247,850 296,563	6,195 20,1948 33,5515 95,283	7,832 33,872 58,543 42,790 143,037	1,866 5,761 5,210 6,047 18,884	1,563 4,797 4,076 7,281 17,717	12,425 48,451 38,449 48,225 147,550	14,087 46,208 36,243 54,697 151,235	18,414 70,932 58,976 67,419 215,741
TREE NUTS MT ALMNO SH/PREP 9,489 ALMONOS, UNSHLO 456 WALNUTS, SHLO 1,268 WALNUTS, SHLO 1,268 WALNUTS, UNSHLO 498 OTHER NUTS 3,727 Subtotal: 16,283	21,637 1,069 1,490 1,493 5,652 30,287	144,827 12,428 17,579 17,579 48,604 43,740 276,408	198,030 10,9999 155,3904 555,024 344,342	214,014 17,8869 21,816 50,659 374,926	33,524 1,843 1,774 4,445 10,638 53,130	64,091 2,8862 4,2929 13,085 13,085	477, 936 31, 833 26, 9643 79, 167 114,051 780,593	544,563 27,147 32,2623 106,642 151,411 916,648	724,459 45,293 34,698 65,228 82,971 162,713 1,115,362
NUSERY PRODUCTS CUT FLOWERS O OTHER NURSERY O Subtotal: O	0	0	0	0	3,312 15,634 18,946	4,739 15,640 20,379	24,152 122,936 147,089	31,139 118,966 150,104	38,519 157,643 196,162
HOPS & PRODUCTS MT HOP EXTRACT 202 HOP PELLETS 308 HOPS NFSP Subtotal: 570	318 249 201 768	3,476 5,475 2,166 11,117	2,836 4,654 2,480 9,969	4,394 6,823 2,854 14,071	2,941 1,713 606 5,260	5,145 1,399 1,301 7,846	57,070 31,799 13,732 102,601	47, 240 24, 757 13, 270 85, 266	70,105 39,412 17,720 127,237
WINE KL GRAPE WINES 11,346 OTHER WINE PROO 2,163 Subtotal: 13,509 MISCELLANEOUS	12,242 2,143 14,385	71,621 15,167 86,788	87,233 17,728 104,962	112,142 24,047 136,189	19,412 2,843 22,255	22,447 2,871 25,317	115,169 20,827 135,996	160,834 23,915 184,749	183,386 32,631 216,017
MISCELLANEOUS BEER & BEYERAGES EOIBLE PREPARATIO 15,883 GINSENG 13 POTATO CHIPS 4,286 OTHER MISC 5000000000000000000000000000000000000	83,903 18,839 63 5,429 0 108,234	489,098 133,897 49,091 672,831	497,927 136,638 778 40,647 0 675,990	834,125 194,915 908 69,692 0	51,293 58,637 11,586 21,943 144,296 767,897	49,117 69,056 3,164 14,662 34,235 170,234 822,468	300,702 577,392 53,475 132,865 176,824 1,241,258 6,151,842	298,567 520,639 69,583 114,123 240,684 1,243,596 6,260,092	508,825 801,363 65,653 190,479 264,936 1,831,255 9,110,307

U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES WORLD TOTAL OCTOBER-SEPTEMBER YEAR MAY 1996

NAME		OUANTITY	MAY 1996	) 			VĀLŪĒS (100	0 0011ARS)	
GROUP & COMMODITY LAST YR	CURR MO CURR YR		YR TODATE CURR YR			ON CURR MON R CURR YR		YR TOT CURR YR	LAST
FRESH FRUIT	39,6244960 32660266 460769 266624 31,898214459 31,1459 32,1459 32,1459 34,1756	2,26877 3127326160 2,266736160 3127326160 4447,573767 253827767767	2 - 3300 4 - 3300 4 - 3300 2 - 3300 2 - 3300 2 - 3300 2 - 3300 3 - 300 4 - 300 4 - 300 4 - 300 5 - 300 6 - 3	1 4 2 3 8 9 1 6 9 8 3 1 6 9 7 3 1 6	22, 613533488940 104, 154348940 101, 101, 101, 101, 101, 101, 101, 101	27, 2349 9537, 644 9537, 652 37, 652 37, 653 20, 7, 30, 655 20, 7, 499 17, 245 245, 245	52, 132 7044, 5250 2550, 7744 7744, 7944 324, 5880 321, 5880 481, 5880 1, 531, 141	66, 45, 45, 45, 45, 45, 45, 45, 45, 45, 45	95,6375 1,081,740 130
DRIED FRUIT MT ORIED APRICOTS 1,364 ORD FIGS & PST OTHER ORO FRUIT 1,713 Subtotal: 3,988	854 605 1,969 3,427	10,713 10,576 14,105 35,394	11, 124 4, 175 17, 154 32, 454	14,220 12,257 21,972 48,449	2,587 2,905 2,256 5,748	1,700 659 3,448 5,808	17,112 12,096 19,564 48,772	23,379 5,954 25,466 54,799	23,594 14,526 31,441 69,561
FROZEN FRUIT MT FZN BLUESERRIES 277 FZN STRAWBERRIES 4,335 OTHER FZN FRUIT 2,512 Subtotal 7,124	271 3,889 3,819 7,979	4,728 23,479 14,303 42,511	5,084 17,821 17,335 40,239	8,365 26,586 24,736	4,359 4,380 2,521 7,260	435 3,103 4,403 7,941	6,439 23,821 15,456 45,716	6,741 14,756 21,397 42,894	11,188 26,549 27,294 65,031
CANNED / PREP FRUIT MT CANNED OLIVES 5,758 CANNED ORANGES 7,144 CANNED PEACHES 7,1347 CANNED PEACHES 37,944 MIXED FRUIT 3,237 PREP/PRES FRUIT 6,564 OTHER CANNED FRU 5,143 Subtotal 67,137	5,378 6,179 24,1047 24,1047 44,040 50,813	43, 687 38, 866 14, 200 218, 672 21, 801 45, 833 427, 420	48,754 40,781 100,133 193,497 33,7225 409,937	730,886063 11553376 1937,53376 6639,6639,6639	15, 1338 7, 8320 19, 7058 19, 7058 60, 285	13, 494 7, 413 7,90 16, 467 2,555 6,174 53, 797	110,956 35,5257 109,4366 21,4366 46,929 395,110	120, 491 44, 174 120, 876 30, 8976 45, 461 430, 699	168,702 47,961 10,779 152,384 30,493 90,464 77,434 578,016
FRI&VEG JUICE SSE KL APPLE JUICE 127,826 FCOJ 47,338 GRAPE JUICE 5,047 PINEAPPLE JUICE 24,039 OTHER JUICES 20,674 Subtotal: 224,924	143,863 883,1753 230,3605 299,148	625,718 738,5274 236,574 2165,7715 1,770,584	537,108 615,232 120,143 213,244 142,369 1,628,095	92955 862975 20425 20425 20425	33,526 10,541 5,574 8,494 59,452	53,173 24,383 3,843 16,718 104,926	152,740 146,2664 12,8432 428,335	210 911 160 214 32 675 52 4649 544 907	2566, 927 1820, 428 20, 478 631, 096 634, 856
FRESH VEGETABLES MT GARLL ASPAKAGUS BELL PEPPER 7,394 CARROTS 3,998 CHILI PEPPER 3,861 CUCUMBERS 12,482 ONIONS 17,480 POTATOES 19,749 TOMATOES 40,489 OTHER FRESH VEG 30,807 Subtotal: 148,013	58878597700158 016982977700158 0167589890043 574680594 1108956954	1667,638 1267,77209012 1677,6738 1677,6738 1677,6738 1774,6738 177	28994246148945 0489345724499945 1474595699 14746699445 14746699445 1474766999 1474766999	224.636.68 131.15.5833 131.15.5843 10.15.6843 237.10.44887 2316.181 246.1412 246.1412 246.1412 246.1412 246.1412	6,5001 10,7702 10,7707 4,7707 11,7707 26,83021 11,7707 26,83021	6,6444253 13,995626 29,716037 16,99381 163,7586	20,436 43,497 140,760 180,992 1197,490 38,1066 317,659 1188,007	17, 2887 11, 7, 1288 11, 7, 1288 12, 7, 1268 12, 7, 1268 11, 7, 1268 11, 126, 1268 11, 1268 12, 1268 13, 1268 13, 1268 13, 1268	2550 2564 257777, 4565 127777, 4565 12777, 6565 12777, 6665 1277, 6665 40667 4077, 6673 4077, 6673 4077, 6673 4077, 6777, 6777
CANNEO/OEHYO VEGE MT CND ARTICHOKES 2,333 CND BAMBOO 1,509 CND MUSHROOMS 7,214 CND PIMIENTO 5,044 CND TOMATOES 4,333 TOMATO PST 8,5AU 7,837 DRIED MUSHROOMS 240 DRIED TOMATOES 4,833 OTHER CHAVEG 7,093 OTHER DEHY VEG 7,093 OTHER DEHY VEG 7,093 OTHER DEHY VEG 7,093 OTHER CAN VEG 7,266 Subtotal: 56,988	60280289991122898 8888977544528996 4,9966587446968 8899,	107.25.94.93.0 107.25.94.93.0 126.93.94.93.0 126.93.94.93.0 126.93.93.0 126.93.93.0 126.93.93.0 126.93.93.0 126	47.862438654468 24.564731-9554266 57.5947-7090-91-666 57.5947-7090-91-666 57.5947-7090-91-666 57.5947-7090-91-666	207-7-20-8454442-7-20-8-8-7-3-3-5-5-8-7-4-1-5-7-2-5-8-7-4-1-5-7-2-5-8-8-7-4-1-5-7-2-5-7-8-8-8-8-8-8-8-8-8-8-8-8-8-8-8-8-8-8	89-1567744300863 33480055754440 1371-987-997-09	15000000000000000000000000000000000000	174,783,145,949,242,0 100,821,704,430,7 100,821,704,430,7 100,117,143,17,18,18,18,18,18,18,18,18,18,18,18,18,18,	27,5084 687,1561631684 67,15642168994 1162542168991	773331,7944344 1595767444344 159576744344 159576744344 15957674433 15957674433 15957674433 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767443 1595767444 1595767444 1595767444 15957674 15957674
FROZEN VEGETABLES MT BROCCOLI FIN 11,421 CAULIFLOWER FZN 409 POTATO FIN 17,581 OTHER VEG FIN 11,743 Subtotal: 41,154	11,740 433 16,923 13,377 42,473	120 015 21 870 109 501 96 966 348 352	136,623 15,563 120,146 110,835 383,167	169,617 24,473 159,056 219,639 572,786	6,241 10,702 9,556 26,768	6,294 292 10,611 9,642 26,838	71,566 13,875 65,676 70,006 221,122	75,294 9,549 73,180 70,184 228,207	101,122 15,663 96,764 98,675 312,225
TREE NUTS MT BRAZILS TOT 1,160 CASHEWS TOT 0 COCONUT 4,843 PECANS 603 OTHER NUTS 6872 Subtotal: 13,478	1,535 4,726 2,888 1,437 11,017	5,380 35,346 22,890 51,133 114,748	4,038 220,640 226,770 266,313	10,643 58,371 25,276 77,874 172,163	1,469 3,729 3,721 28,094 37,014	250066 20066 20066	10,171 28,469 59,887 213,437 311,964	8,393 108,127 24,902 43,848 115,265 300,534	19,940 47,600 72,806 331,958 472,304
NURSEY PRODUCTS M CARNATIONS 140,457 CHRISTMAS TREES CHRYSANTHEMUS 65,222 ROSES 98,020 TULLP BULBS 0 OTHER NURSEY PROD SUBtotal 303,499	137,762 62,011 102,903 0 0 302,676		963,004 482,251 599,795 86,714 0 2,133,852	1,149,990 621,067 752,833 321,236 0 2,847,140	15,517 10,231 20,643 18,724 24,241 89,357	15,038 9,103 23,433 0 18,700 27,676 93,950	79 125394 107, 6934 108, 1989 118, 1988 166, 1988 557, 124	98 7670 70670 1377 5785 1377 5785 13667 13667 13667 13667 13667 1430 1430 1430 1430 1430 1430 1430 1430	107,806 8269 837,987 147,987 405,547 240,896 802,962
HOPS & PRODUCTS MT HOPS & PELLETS 200 OTHER HOP PROD Subtotal: 204	179 95 274	4,823 548 5,371	5,212 482 5,694	5,191 555 5,746	1,583 26 1,609	1,431 625 2,056	33,034 3,340 36,374	36,963 3,318 40,281	34,467 3,404 37,871
WINE KL REO WINE 10,919 SPARKILING WINE 1,499 WHITE WINE PROO 2,496 Subtotal: 22,686	15,143 1,599 9,914 29,719	80,939 20,623 63,213 19,393 184,168	98,803 21,238 71,027 22,955 214,023	121, 295 29, 492 94, 531 30, 172 275, 490	41,723 14,599 28,567 8,905 93,795	57,469 16,696 32,344 116,870	296,691 178,911 203,764 62,197 741,563	371,830 208,099 234,309 67,317 881,556	435,141 266,329 303,143 94,108 1,098,721
MISCELLANEOUS BEER & BEYERAGES 136,834 OTHER MISC Subtotal 136,834 Grand Total:	155,973 0 155,973	851,382 851,382	963,506 963,506	1,379,486 1,379,486	117,076 78,857 195,933 968,784	136,651 82,288 218,938 1,133,447	715,974 551,290 1,267,263 7,129,386	836,579 640,757 1,477,336 8,071,050	1,161,364 853,279 2,014,643

5

#### **EXPORT NEWS AND OPPORTUNITIES**

# U.S. avocado exports lower despite production increase

Although it is early in the season, U.S. avocado exports to date are off 33 percent (November 1995 to April 1996) from the same time in the previous season. Declining exports to France appear to be the major factor. U.S. avocado exports to the price-sensitive French and other European markets compete with avocados from Spain, Israel, Mexico and South Africa. Exports to Canada are also down by 45 percent, most likely due to competition from Mexico with the devalued peso. However, in the Netherlands, U.S. exports have risen 195 percent above the previous year. Exports to Japan are up by nearly 26 percent, aided by promotional campaigns. Exports to Korea are small, but have doubled already compared to the last season. Increased U.S. production, if not exported, could likely be moved to the domestic market where demand for avocados is increasing. Even if the entire crop were consumed domestically, consumption would still be far below the domestic utilization of the record-breaking crop of 1992/93, which topped 262,300 tons.

The USDA National Agricultural Statistics Service (NASS) has increased the 1995/96 avocado production forecast 12 percent to 185,000 tons. Greater than expected production in southern California growing areas has offset decreases in the northern areas. Production is down in northern California due to pest and wildfire damage.

U.S. imports of avocados, November 1995 to April 1996, are down by 27 percent. Imports from Chile are down by more than 50 percent, at only 3,913 tons. Increased U.S. production is the major reason for the decrease. International competition may soon expand further as industry sources have reported that Cuba may enter the international avocado trade.

#### GSM-102 Credit Guarantee Program: Allocation to Andean and Central American Regions

The allocation to the Andean Region was

increased by \$150 million to \$300 million and the allocation to the Central American Region was raised by \$20 million to \$80 million. Balances in these accounts now total \$148.3 and \$18.2 million, respectively. The entire \$250 million allocated to Mexico on June 22 was used within An export registration for fresh one week. peaches accounted for \$5.1 million. Table 1 lists registrations in FY 1996 through July 12 for various horticultural commodities and products. Through this program, the U.S. exporter can be paid by the U.S. bank immediately upon export if an irrevocable letter of credit is opened by the importer's bank and financed by the U.S. bank. The importer's bank then has up to three years to repay the U.S. bank. The following table presents FY 1996 allocations by country by product. A distinctive feature of the FY 1996 GSM-102 is the move toward more "commodity basket" programs, i.e., one country allocation under which are listed several commodities and products that may be registered on a first-come, first-serve basis. This structure provides more flexibility to exporters in registering different sizes of shipments under the program. Repayment terms vary under the program, from the standard 3-year to 90-day terms. Cautionary information for use of the accompanying table: The table reflects only exporter applications for guarantees that have been entered into the GSM 102 computerized system. At any given time, exporter applications are in process, and not all of those received have been entered into the system. Moreover, all applications are initially entered into the system on a provisional basis until price reviews have been completed, the guarantee fee has been received, and the written guarantee has been issued. Thus, some applications now in the system may in the future be removed, and the commodity balances correspondingly increased. For details on terms and authorizations see the footnotes to the table. Note: applications to include other horticultural commodities and products in GSM-102 programs will be considered by FAS. (For further information on the GSM-102 program for horticultural commodities, contact Robert Knapp, 202-720-4620.)

#### FY 1996 GSM-102 Credit Guarantee Coverage 1/

Announced Allocations Expor	ter Applications FY 1996 (\$1,000)	Approved FY 1996 (\$1,000)	Balance (\$1,000)
China	100,000	0	100,000
Potatoes 2/	· O	O	Ŏ
Hops and Products	0	0	15.000
n <u>d</u> ia	15,000	0	15,000
Treenuts 3/	160,000	F 6 400	102 600
ndonesia Potatoes 2/	160,000	56,400	103,600
Tree nuts 4/	Ŏ	ŏ	ŏ
Fresh fruit 19/	ŏ	ŏ	ŏ
Raisins and dates	Ŏ	0 0 0 0 0 0	_ ŏ
apua New Guinea 5/	1,00Ŏ	Ö	1,000
Canned Vegetables	0	0	0
zech Republic Potatoes 6/	10,000	Q	10,000
Potatoes 6/	O	O O	O
Apples	40.000	0	10.000
lovakia	10,000	0	10,000
Frozen Concentrated Orange Jui	25,000	0	25,000
oland 5/ Potatoes 2/	25,000	ŏ	25,000
ussia 5/	50,000	37,600	12,400
Canned or Frozen Vegetables 7/	30,000	07,000	
Canned or Frozen Vegetables 7/ Fresh Fruits 8/	ŏ	ŏ	ŏ
Frozen Concentrated Orange Jui	ce Ö	300	Ō
Almonds	Ō	0	0
Potatoes	Ō	Q	0 0 0 0
Potato Flakes	0	107.000	50.000
gypt 9/	160,000	107,000	53,000
Potatoes 6/	75.000	17.000	E7 200
unisia Almonds/Walnuts	75,000	17,800	57,200
Raisins	ŏ	O	ŏ
outhern Africa Region 10/	50,000	4,900	45,10Ŏ
Tree nuts 4/	00,000	0,000	.0,0
Potatoes 2/	Ŏ	Ŏ	Ŏ
ast Caribbean Region 11/	70,000	65,900	4,100
Fresh fruit 12/	0	0	Q
lexico 13/	1,400,000	1,400,000	0 0 0
Almonds	5 100	5.400	Ö
Fresh Fruits 14/	5,100	5,100	0
Hops and Products Potatoes 6/	2,300	2,300	0
ndean Region 15/	350,000	201,000	149,00ŏ
Tree Nuts and	030,000	201,000	143,000
Raisins & Freeze-dried Apples	Ŏ	Ŏ	Ŏ
rresn fruits 16/	ŏ	ŏ	Ŏ
entral America Region 17/	80,000	61,80Õ	18,200
Potaţoes 6/	0	0	0
<b>rgenti</b> na	20,000	<u>0</u>	20,000
Potatoes	150.000	0 F1 800	00 000
razil	150,000	51,800	98,20 <u>0</u>
Fresh Fruit 18/	0	0	0
Potatoes 6/	U	U	U

1/ Coverage announced for FY 1996 as of July 12,1996 as detailed in FAS Program Announcements (tel: 202-690-1621 for information); unless otherwise noted, terms are FOB, 90-days to 3 years. 2/Cut and frozen for french fries, and potato flakes, 3/ Walnuts, pistachios, almonds. 4/ Almonds, walnuts. 5/ Terms are 90 days to one year; for 1-yr terms for Russia, principal repayments plus accrued interest are due at 6-month intervals; C&F coverage also available to point of first ocean discharge for non-Russian flag carriers (see Program Announcement for details). 6/ Cut and frozen for french fries. 7/ Canned or frozen (corn, peas, mixed vegetables, tomatoes, green beans, and spinach). 8/ Apples, oranges, tangerines, lemons, and pears. 9/ Egypt program (90-day to one year terms) authorized at \$160-million level for FY96, details for remaining \$60 million will be issued later, 10/ Angola, Botswana, Burundi, Kenya, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Rwanda, Seychelles, South Africa, Swaziland, Tanzania, Uganda, Zaire, Zambia, Zimbabwe. 11/ Barbados, Grenada, Guyana, St. Lucia, St. Vincent and the Grenadines, Suriname, and Trinidad and Tobago; \$70 million authorized for FY96, details of remaining \$20 million will be issued later. 12/ Apples, grapes, pears, plums, and peaches. 13/ Mexico's terms are 90 days to 2 years; \$1.25 million authorized for FY96, details for remaining \$50 million will be issued later. 14/ Apples, pears, plums, peaches, nectarines, and strawberries, 15/ Includes Bolivia, Colombia, Ecuador, Chile, Peru, and Venezuela; \$350 million authorized for FY96, details for remaining \$10 million will be issued later. 18/ Apples; Brazil coverage is for one-year terms; the FY96 authorization is for \$255 million, details of the remaining \$105 million will be issued later. 19/ Fresh fruit including apples, grapes, oranges, pears, plums, prunes, cherries, and lemons.

# U.S. blueberry industry strives to create new consumer products and to expand overseas markets

The blueberry is a native fruit of North America. Early explorers in North America reported the use of blueberries by American Indians for food flavoring. Consumer products, such as blueberry pie, are traditional American favorites. Some sources note that the first commercial use of blueberries was in cans for Union troops during the Civil War. In recent years, the U.S. blueberry industry has campaigned to make blueberries a favorite beyond North American borders.

American blueberries are grown all around the United States and the production area has been expanding. The primary producing states of cultivated blueberries include, Michigan, Indiana, New Jersey, Georgia, North Carolina, Florida, Oregon, and Washington. Maine (as well as adjacent regions in Canada) is the U.S. home of natural wild blueberries. This range of blueberry growing areas in the United States helps maintain a supply of blueberries from early spring, when they are harvested in Florida, to the early fall in the northernmost regions of the country. Production of cultivated blueberries nationwide rose 15 percent in 1995 (calendar year) to an estimated 73,573 tons. Significant production increases in Michigan, Georgia, New Jersey and Indiana offset decreases in other states. Wild blueberry production in Maine also rose in 1995 by 11 percent to 29,937 tons. Most industry sources are predicting a crop in 1996 similar to last season, which still may be significantly influenced by weather in the coming weeks.

The United States has consistently exported blueberries in the 1990's. The vast majority of exports have gone to Canada. In 1995 (calendar year), exports of fresh cultivated blueberries rose 25 percent to 3,069 tons, valued at nearly \$6 million. Approximately 86 percent of this total was exported to Canada. Some of these exports were sold fresh, while others were sold for processing. The U.S. also exported to Switzerland and other European countries.

Exports of frozen cultivated blueberries in 1995 totaled 1,364 tons and were valued at \$1.9 million. Most shipments went to Canada, with limited quantities to Japan.

Exports of frozen wild blueberries increased by 27 percent in 1995 and were valued at over \$11 million. Germany, a major blueberry importer, imported over 47 percent of U.S. shipments. Canada was second (20 percent), followed by Netherlands (14 percent), and Japan (6 percent). Small amounts of fresh wild blueberries were exported to Canada and the European Union in 1995.

The United States imports blueberries to supplement the domestic market. majority of blueberries are imported from Canada. These imports may be consumed whole or processed into higher-value products. When available, small amounts of blueberries are also imported from Chile, Guatemala, New Zealand, and Mexico. Australia, Scandinavia and some European Union (EU) countries also produce blueberries. In 1995, U.S. imports of fresh cultivated blueberries reached 9,278 tons, an increase of 27 percent above 1994. Frozen cultivated blueberry imports increased 29 percent to 4,417 tons in 1995. In contrast, frozen wild blueberry imports fell sharply by 35 percent in 1995 to 3,825 tons due to increased U.S. production.

The U.S. industry is focusing on continued development of high-value consumer products made from blueberries. More than half of U.S. blueberries are processed. In some areas processing rates are as high as 75 percent. Blueberries are heavily used in the baking industry in pies, muffins, donuts, cakes, etc. Other blueberries are frozen, used in yogurt, cereals, concentrates, or sold to institutions. Recently, dried blueberries have made an impressive entrance into the market as an This may be ingredient for other products. important because blueberries have had to compete with blueberry substitutes (i.e., colored/flavored apple pieces) in the ingredient market. One of their successful strategies in this area has been to market a seal of authenticity for those industries that use real blueberries in their products. Both the wild and cultivated blueberry industries have used this approach because surveys indicate that consumers are willing to pay more for real blueberries. Blueberries are also gaining consumer interest because of their nutritional value.

According to industry sources, the export picture looks good in the coming years for the U.S. blueberry industry. Producers in the East, in general, are hoping to expand exports to an increasing number of European markets like the United Kingdom and Scandinavia. Producers in the west are exploring export opportunities in the Pacific Rim, where they would have the transportation advantage, especially to Japan. The Foreign Agricultural Service's Market Access Program (MAP) is being targeted to assist in the expansion of U.S. blueberry exports through promotional campaigns in promising markets.

# WORLD TRADE SITUATION AND POLICY UPDATES

# ITC finding terminates import relief petition for tomatoes and bell peppers

The International Trade Commission (ITC) found on July 2, in a 4-1 vote, that imports of fresh tomatoes and bell peppers are not a substantial cause of serious injury or threat of serious injury to the U.S. industries. The finding terminates a Section 202 (Trade Act of 1974) import relief petition filed on March 11 by the Florida Department of Agriculture and Florida growers in response to rising imports from Mexico. U.S. import volumes of tomatoes and peppers from Mexico during October 1995-April 1996 rose 34 and 37 percent, respectively, from the yearearlier period to values of \$505 and \$188 million. Meanwhile a separate anti-dumping petition on tomatoes continues to be reviewed. The ITC issued a preliminary affirmative injury finding on May 16 and the Commerce Department is scheduled to make a preliminary finding on dumping on September 5.

# EU's 1996/97 regime in technical compliance with canned fruit agreement, but other subsidies may increase 25 percent

At bilateral discussions concluded on June 28, the United States approved the EU's proposed 1996/97 canned fruit program as being in compliance with the U.S.-E.C. Canned Fruit Agreement of 1985. The Agreement provides that EU canners of peaches, pears, and fruit mixtures may receive processing aids only to the extent that their net cost of canning fruit remains at or above the world price. the EU's 1996/97 program will leave minimum grower prices for peaches and pears unchanged from the previous season at 27.301 and 39.259 ECU per 100 kilograms (about \$340 and \$490 per MT) of canning fruit, respectively. The processing aid for peaches will stay at 8.663 ECU per 100 kg. (about \$108 per MT) of finished product, while the aid for pears will decline 6.4 percent to 18.08 ECU per 100 kg. (about \$225 per MT). EU Commission officials, however, expressed the expectation that withdrawal prices for fresh peaches -- which are not part of the Canned Fruit Agreement -- may be increased by 25 percent in 1996/97. Due to high levels of EU peach production in the early 1990's, withdrawal prices had been adjusted downward, but last year's weather-related drop in peach production has adjusted the price formula so that the previous price penalty will not apply in 1996/97. The U.S. peach industry has expressed serious concern in recent years that excessive EU withdrawal subsidies have circumvented the Canned Fruit Agreement by leading to excessive production, effectively further lowering prices paid by canners.

# U.S.-Brazil bilaterals yield positive results for apples, pears and strawberries

Meetings between USDA officials and their Brazilian counterparts held the week of July 15 in Brazil have resulted in agreements on a number of technical issues that will translate into continued market access for several key horticultural products. The two sides agreed on

conditions for the entry of apples from all U.S. origins as well as import requirements for U.S. pears. This will enable FAS to continue Market Access Program efforts to develop the Brazilian market in cooperation with the U.S. apple and pear industries. Exports of these two commodities were valued at nearly \$16 million in 1995. An understanding was also reached on the technical import requirements for U.S. strawberries.

# EU imposes new import license requirement for selected fruits

Brussels/USEU reported on July 25 that the EU Committee for Fruits Management Vegetables had adopted a regulation imposing an import license requirement for the following products: apples, pears, table grapes, lemons, oranges, clementines/mandarins, and tomatoes. The licenses, which will be required on a yearround basis for apples, lemons, and tomatoes, and on seasonal basis for the remaining products, will supposedly be automatically and immediately issued upon request and will be valid for a period of 30 days. A deposit of 15 ECU per metric ton of product must be lodged to obtain a license. Importers will reportedly be free to make a one time change in the origin of the fruit covered by the license. The stated justification for the licensing measure is to enable the EU to better monitor import volumes. While the EU is said to be within its GATT rights to impose an automatic import licensing regime for sensitive agricultural commodities, provided the regime does not discriminate against U.S. product or distort trade, some of the affected U.S. commodity groups remain concerned that the EU will use the mechanism to restrict, or at a minimum In addition, the new discourage, trade. regulation covers commodities that are already under the EU's protective entry price system. The U.S. Government had earlier suggested to the Commission refinements to the proposed licensing system, notably increasing the validity period of the license and replacing the up-front licensing fee with a penalty for nonperformance on licenses issued. However, the Commission chose not to accept either recommendation. Combined U.S. exports of the affected

commodities to the EU in calendar year 1995 were valued at over \$46 million, with apples (\$22.6 million), grapes (\$14.5 million), and pears (\$5.2 million) accounting for 92 percent of the total.

#### Orange Juice Situation in Selected Countries

Orange juice supplies in selected countries in 1995/96 (which include 1996 production in Southern Hemisphere countries) are forecast at 2.58 million metric tons (65 degrees brix), 3 percent below the previous year's level, but still the second highest in recent years. Decreases in Brazilian and Mexican orange juice production will likely more than offset higher output from the United States. These still relatively large supplies will continue to challenge the marketing ability of exporters. Orange juice exports from selected countries in 1995/96 are forecast at a record 1.35 million metric tons - - about 1 percent above the previous year's shipments. Brazil, the world's largest exporter, is expected to expand exports by 2 percent, offsetting reduced shipments from Mexico. U.S. orange juice exports are currently running slightly below last year's record pace. Reduced U.S. shipments to date to the European Union have more than offset expanded exports to Japan and Canada.

#### **Summary**

Orange juice production in selected countries in 1995/96 is forecast at 2.2 million tons, 65 degrees brix equivalent, slightly below the previous year's output. U.S. orange juice production in 1995/96 is forecast to increase by 1 percent to 925,000 tons, due to higher Florida juice yields. Brazilian new crop orange juice output, on the other hand, is forecast to decrease by 3 percent to 1.06 million tons, due to an expected decline in processing because of low prices for processing oranges and continued strong domestic demand for fresh consumption of oranges. Mexico's orange juice production is forecast 27 percent below the previous year's output, due to a smaller orange harvest.

Total orange juice exports from selected countries in 1995/96 are forecast at 1.35 million tons - slightly above the previous season's shipments. A 2-percent increase in Brazilian orange juice exports will likely more than offset likely reduced shipments from Mexico and the United States. Brazil accounts for 80 percent of world orange juice exports, followed by the United States and Mexico, with 6 and 4 percent, respectively.

# Outlook for major producers in the Southern Hemisphere

Southern Hemisphere orange juice production for the 1996 season 1/ is forecast at 1.1 million tons, 2 percent below last season's output. Brazil is expected to account for the bulk of the decrease in output.

Southern Hemisphere orange juice exports in the 1996 season, on the other hand, are forecast to increase 2 percent to 1.08 million tons, due to higher import demand from the European Union and the United States. Brazil accounts for 99 percent of total selected country Southern Hemisphere exports.

**Brazil** is the world's largest orange juice producer, accounting for half of world output. Brazil is also the world's largest orange juice exporter, accounting for nearly 80 percent of world shipments. The state of Sao Paulo accounts for about 98 percent of total orange juice produced and exported by Brazil.

<sup>1/</sup> Indicated as 1995/96 in the accompanying tables. For actual marketing year period, see footnotes on tables.

Brazil's total orange juice production in 1996 is forecast at 1.06 million tons (65 degrees brix), 3 percent below the previous year's revised output. Processing is expected to decline in 1996 because of low prices for processing oranges and expected continued strong domestic demand for fresh oranges. Juice yields, however, are expected to increase from last season's low yields caused by the late crop and processing of off-season fruit. Processing for the new season began in June. However, stocks from the previous crop will be needed for blending with the new production in order to produce high quality frozen concentrate orange juice.

Brazil's total orange juice production estimate for 1995 has been increased by 69,000 tons to 1.09 million tons based on higher processing than earlier expected. Processing was higher in 1995 due to large processing of off-season fruit and the low price of oranges.

Brazilian orange juice exports in 1996 (Brazilian marketing year 1996/97) are forecast to increase by 2 percent to 1.08 million tons, based on expected strong demand from the European Union. Exports to the United States are likely to remain relatively stable, but will depend on the size of the 1996/97 Florida crop.

The Brazilian orange juice export estimate for 1995 was increased from 986,000 tons to 1.055 million metric tons based on higher shipments to date than earlier expected. Shipments to the European Union are up while exports to Asia are down as consumption is less than previously anticipated.

Australia's orange juice production in 1996 is forecast to increase 36 percent to 19,357 tons. A larger orange crop is expected to increase the availability of fruit for processing. Australia is also increasing not-from-concentrate (NFC) juice production. The push into NFC juice production has been bolstered by the development of a "100% Australian Juice" logo by the Australian Citrus Growers Federation (ACGF) in conjunction with the Australian Horticultural Corporation (AHC) and major juice marketers. The distinctive orange squeezer logo means that the juice contains no concentrate, no artificial coloring, no added water, and no imported fruit. The advertising campaign

has included television and newspaper coverage. In 1993 sales of single strength juice reached 41 million liters, 58 percent of the market. Market research in 1994 showed that 40 percent of shoppers recognized the "100% Australian Orange Juice" logo, with 68 percent of these respondents acknowledging the logo represented a guarantee that the juice was made from only Australian oranges. Seven juice companies, including the three major juice companies, representing 80 percent of the NFC juice industry, are now licensed by the AHC to use the logo. However, the "100% Juice" campaign was found to be losing impact during the 1995 season and a public relations campaign was established to reestablish awareness. As part of the new campaign, Australian swim team representatives have been enlisted to promote 100 percent Australian orange iuice.

The Australian local content rule ceased to exist on January 1, 1995, under the Uruguay Round guidelines. The local content rule specified that fruit juice products must contain at least 25 percent Australian, New Zealand, or Papua New Guinean fruit juices in order to qualify for a concessional tax rate. The Government of Australia (GOA) originally planned to phase out the local content rule by July 1, 1991, but industry pressure caused the GOA to extend the local content rule.

As of July 1, 1995, Australian legislation states that fruit juice from any source with a juice content over 25 percent has a sales tax of 12 percent and 21 percent if the juice content is less than 25 percent.

Australia is a net importer of orange juice, mainly from Brazil. Imports of orange juice in 1996 are forecast to fall sharply based on the larger juice production forecast. Orange juice imports in 1995 reached a record 21,494 tons, as less oranges were processed due to the smaller orange harvest.

**South African** orange juice production in 1996 is forecast to increase 5 percent to 13,475 tons. An expected larger orange harvest and likely increased processing should boost production. However, due to a smaller stock carry-in, exports are forecast to decrease slightly in 1996.

Orange juice production in **Argentina** in 1996 is forecast at 11,500 tons, slightly below the previous season's output, because of a drought-reduced orange harvest. Argentine orange production is generally oriented towards fresh consumption and exports, with only a small volume of orange juice produced annually. Exports of concentrated orange juice in 1995 are estimated at 4,509 tons, with most going to the European Union. Total Argentine orange juice shipments in 1996 are projected at 4,200 tons. Argentina imports about the same amount of orange juice as it exports, with most coming from Brazil.

# Revisions for major producers in the Northern Hemisphere

Northern Hemisphere orange juice production for 1995/96 is estimated at 1.09 million metric tons, up 3 percent from the February forecast. Since February (see February 1996 issue of *World Horticultural Trade & U.S. Export Opportunities*), increases in production estimates for the United States, Mexico, and Greece more than offset decreases for Israel and Italy.

However, Northern Hemisphere orange juice exports for 1995/96 are forecast at 222,660 tons, 5 percent below the February forecast. Decreases in export forecasts for the United States and Israel offset an increase in the export forecast for Mexico.

<u>United States'</u> orange juice production in 1995/96 is estimated at a record 925,000 metric tons, 4 percent above the February forecast. Higher juice yields are the main reason for the higher production forecast. The Florida frozen concentrated orange juice (FCOJ) yield is estimated at 1.52 gallons (42 degrees brix) per box compared with 1.47 gallons used for the February estimate. Florida accounts for 95 percent of total U.S. orange juice production.

U.S. orange juice exports in 1995/96 are forecast at 82,000 tons, 14 percent below the previous forecast, and slightly below last season's record volume. For the first 6 months of the 1995/96 season (December-November) U.S. orange juice exports are running 2 percent behind the previous

season. A significant decrease in exports to the European Union has more than offset increased shipments to Japan and Canada. U.S. exports to the EU to date (December 1995 to May 1996) have totaled 13,728 tons, 25 percent below last year's shipments during the same time period. Difficulty in competing with lower Brazilian juice prices is the main reason for the lower shipments to the European Union.

U.S. orange juice imports in 1995/96 are forecast at 165,000 tons, 11 percent below the previous forecast but 17 percent above the previous year's imports. The import forecast was reduced based on the expected larger Florida orange juice output. To date (December 1995 - May 1996) imports are running 6 percent above the previous year's pace. U.S. imports are expected to increase as the year progresses due to higher than expected domestic consumption.

Mexico's orange juice production in 1995/96 is estimated at 55,000 tons, compared with the February forecast of 50,000 tons and last season's revised output of 75,000 tons. Higher orange prices in domestic market due to the smaller orange harvest have allowed the processing sector to be more competitive with the domestic fresh market. Mexico's orange juice export forecast for 1995/96 has been increased from 49,000 to 53,000 tons based on the expected higher production. Most shipments are expected to go to the United States as a result of NAFTA, with the remainder going to Japan and the European market.

Israel's orange juice production estimate for 1995/96 was reduced from 20,000 to 14,399 tons, based on a sharp reduction in the amount of oranges processed. The 1995/96 oranges for processing forecast was reduced from 190,000 to 155,000 tons. The processors are having difficulty in competing with the fresh export market.

There were no other significant changes for Northern Hemisphere countries.

(For more information on supply, distribution, and trade, contact Joseph Somers at 202-720-2974. For information on U.S. marketing opportunities, contact Ted Goldammer at 202-720-8498.)

Table 1
ORANGE JUICE: SUPPLY & UTILIZATION, MAJOR PRODUCING
COUNTRIES IN NORTHERN HEMISPHERE
METRIC TONS, 65 DEGREES BRIX 1/

Country/Year 2/	Begin. Stocks	Production	Imports	Exports	Consumption	Ending Stocks
Greece 3/						
1991/92	5,802	10,351	5,993	7,264	9,682	5,200
1992/93	5,200	11,800	7,969	2,798	14,071	8,100
1993/94	8,100	7,960	7,217	2,994	14,500	5,783
1994/95	5,783	11,800	5,500	3,500	15,000	4,583
1995/96 <b>F</b>	4,583	11,675	5,500	3,500	15,000	3,258
Israel 4/ 5/						
1991/ <b>92</b>	3,138	23,998	4,615	21,044	10,153	554
1992/93	554	19,014	7,384	20,306	5,538	1,108
1993/94	1,108	14,768	7,384	16,614	5,538	1,108
1994/95	1,108	11,630	7,384	14,768	4,616	738
19 <b>9</b> 5/ <b>9</b> 6 <b>F</b>	738	14,399	7,384	16,614	4,615	1,292
Italy 6/						
1991/92	24,084	49,248	3,009	26,317	20,315	29,709
1992/93	29,709	38,475	2,924	16,006	20,782	34,320
1993/94	34,320	34,628	3,386	18,006	21,545	32,782
1994/95	32,782	30,780	3,385	18,468	22,316	26,164
1995/96 <b>F</b>	26,164	34,012	3,385	21,546	22,777	19,238
Mexico 6/						
1991/92	0	14,000	0	7,000	2,000	5,000
1992/93	5,000	25,000	0	23,000	2,000	5,000
1993/94	5,000	36,000	0	39,000	2,000	0
1994/95	0	75,000	0	70,000	2,000	3,000
1995/96 <b>F</b>	3,000	55,000	0	53,000	2,000	3,000
Morocco 5/7/						
1991/92	2,947	6,713	0	5,806	2,567	1,287
1992/93	1,287	9,063	0	3,793	1,913	4,644
1993/94	4,644	20,949	0	12,135	3,500	9,958
1994/95	9,958	3,450	0	6,500	4,550	2,358
1995/96 <b>F</b>	2,358	14,600	0	8,000	5,658	3,300

# Table 1 (continued) ORANGE JUICE: SUPPLY & UTILIZATION, MAJOR PRODUCING COUNTRIES IN NORTHERN HEMISPHERE METRIC TONS, 65 DEGREES BRIX 1/

	Begin.					Ending
Country/Year	Stocks	Production	<b>Import</b> s	Exports	Consumption	Stocks
Spain 8/	7,8					
1991/92	0	33,000	20,000	39,000	10,000	4,000
1992/93	4,000	24,000	20,000	39,000	9,000	
1993/94	0	25,000	20,000	35,000	10,000	
1994/95	0	30,000	17,000	36,000	11,000	
1995/96 <b>F</b>	0	30,000	18,000	36,000	12,000	C
Turkey 5/7/	,					
1991/92	2,000	8,300	215	434	8,081	2,000
1992/93	2,000	8,200	1,000	250	8,950	2,000
1993/94	2,000	8,400	2,259	857	9,202	2,600
1994/95	2,600	9,500	1,300	2,100	9,000	2,300
1995/96 <b>F</b>	2,300	9,300	1,600	2,000	9,200	2,000
United States 9/						
1991/92	112,158	661,495	203,465	76,571	780,129	120,418
1992/93	120,418	858,537	231,969	81,153	954,218	175,553
1993/94	175,553	800,211	287,884	75,345	996,676	191,627
1994/95	191,627	911,495	141,140	83,433	1,015,000	145,829
1995/96 F	145,829	925,000	165,000	82,000	1,015,000	138,829
TOTAL						
1991/92	150,128	807,105	237,297	183,436	842,927	168,167
1992/93	168,167	994,089	271,246	186,306	1,016,472	230,724
1993/94	230,724	944,916	328,130	199,951	1,062,962	243,857
1994/95	243,858	1,083,655	175,709	234,769	1,083,481	184,972
1995/96 F	184,972	1,093,986	200,869	222,660	1,086,250	170,917

<sup>1/</sup> Includes all processed orange juice whether or not concentrated. One metric ton of 65 degrees brix equals 344.8 gallons at 42 degrees brix and 1,405.88 gallons at single strength equivalent.

Source: National Agricultural Statistics Service and U.S. Department of Commerce, Bureau of Census.

Florida Department of Citrus. Reports from U.S. Agricultural Counselors and Attaches and/or FAS/USDA estimates.

<sup>2/</sup> Year refers to marketing period which usually begins in the fall of the Northern Hemisphere and corresponds to the harvesting and marketing period for fresh citrus.

<sup>3/</sup> Marketing season begins September 1 of first year shown.

<sup>4/</sup> Includes orange juice processed from oranges in Gaza.

<sup>5/</sup> Marketing season begins October 1 of first year shown.

<sup>6/</sup> Marketing season begins January 1 of second year shown.

<sup>7/</sup> Estimate carried over from February 1996.

<sup>8/</sup> Marketing season begins November 1 of first year shown.

<sup>9/</sup> Marketing season begins December 1 of first year shown

F/ Forecast

#### Table 2 **ORANGE JUICE: SUPPLY & UTILIZATION** SELECTED IMPORTING COUNTRIES METRIC TONS, 65 DEGREES BRIX 1/

	Begin.					Ending
Country/Year 2/	<b>Stock</b> s	Production	imports 3/	Exports 4/	Consumption	<b>S</b> tocks
Canada 5/						
1991/92	0	0	67,678	150	67,528	C
1992/93	0	0	66,382	150	66,232	C
1993/94	0	0	74,999	150	74,849	C
1994/95	0	0	70,000	150	69,850	C
1995/96 <b>F</b>	0	0	75,000	150	74,850	0
Germany 5/						
1991/92	0	0	263,093	31,222	231,871	0
1992/93	0	0	229,379	37,420	191,959	0
1993/94	0	0	232,968	40,201	192,767	0
1994/95	0	0	235,000	40,000	195,000	0
1995/96 <b>F</b>	0	0	240,000	40,000	200,000	0
Japan <b>6/7</b> /						
1991/92	4,000	150	56,140	0	56,540	3,750
1992/93	3,750	150	70,460	0	66,360	8,000
1993/94	8,000	150	110,150	0	108,300	10,000
1994/95	10,000	150	119,400	0	119,550	10,000
1995/96 <b>F</b>	10,000	150	123,000	0	128,150	5,000
Korea 6/						
1991/92	15,591	7,940	46,012	0	58,323	11,220
1992/93	11,220	14,673	41,540	0	60,000	7,433
1993/94	7,433	7,402	56,130	0	66,118	4,847
1994/95	4,847	3,319	56,234	617	60,000	3,783
1995/96 <b>F</b>	3,783	5,101	58,000	0	64,000	2,884
TOTAL						
1991/92	19,591	8,090	432,923	31,372	414,262	14,970
1992/93	14,970	14,823	407,761	37,570	384,551	15,433
1993/94	15,433	7,552	474,247	40,351	442,034	14,847
1994/95	14,847	3,469	480,634	40,767	444,400	13,783
1995/96 <b>F</b>	13,783	5,251	496,000	40,150	467,000	7,884

F/ Forecast

Source: National Agricultural Statistics Service and U.S. Department of Commerce, Bureau of Census. Florida Department of Citrus. Reports from U.S. Agricultural Counselors and Attaches and/or FAS/USDA estimates.

<sup>1/</sup> Includes all processed orange juice whether or not concentrated. One metric ton of 65 degrees brix equals 344.8 gallons at 42 degrees brix and 1,405.88 gallons at single strength equivalent.
2/ Marketing year indicated is for aggregation purposes with countries from the Northern Hemisphere corresponding to the harvesting and marketing period for fresh citrus.
3/ Includes Intra-EU trade and transhipment, particularly from the Netherlands to Germany.
4/ Re-exports including Intra-EU trade. Includes re-exports from Canada to the United States (based on United States)

imports using Bureau of Census data.

Marketing year begins January 1 of second year shown.

Marketing year begins October of first year shown.

Does not include tangerine juice of which Japan annually produces and consumes 23,000 to 30,000 tons of 65 degrees brix.

Table 3
ORANGE JUICE: SUPPLY & UTILIZATION, MAJOR PRODUCING
COUNTRIES IN SOUTHERN HEMISPHERE
METRIC TONS, 65 DEGREES BRIX 1/

	Begin.		_	_		Ending
Country/Year 2/	Stocks	Production	Imports	Exports	Consumption	Stocks
Argentina 3/						
1991/92	0	12,000	450	7,900	4,550	0
1992/93	0	12,000	1,008	4,322	8,686	0
1993/94	0	12,500	2,000	890	13,610	0
1994/95	0	12,500	3,668	4,509	11,659	0
1995/96	0	11,500	4,000	4,200	11,300	0
Australia 4/						
1991/92	14,882	29,253	6,975	998	32,803	17,309
1992/93	17,309	24,742	11,178	1,174	34,684	17,371
1993/94	17,371	25,469	12,504	1,501	35,661	18,183
1994/95	18,183	14,190	21,494	1,270	36,149	16,448
1995/96	16,448	19,357	14,655	1,466	36,638	12,357
Brazil 4/ 5/						
1991/92	68,000	1,145,000	0	1,090,000	18,000	105,000
1992/93	105,000	1,118,000	0	1,100,000	18,000	105,000
1993/94	105,000	1,126,000	0	1,054,000	22,000	155,000
1994/95	155,000	1,085,000	0	1,055,000	22,000	163,000
1995/96	163,000	1,055,000	0	1,075,000	22,000	121,000
South Africa 6/						
1991/92	0	13,730	384	1,202	7,523	5,389
1992/93	5,389	13,475	17	4,232	9,700	4,949
1993/94	4,949	12,774	0	4,541	9,900	3,282
1994/95	3,282	12,778	0	4,750	10,100	1,410
1995/96	1,410	13,475	0	3,675	10,000	1,210
TOTAL						
1991/92	82,882	1,199,983	7,809	1,100,100	62,876	127,698
1992/93	127,698	1,168,217	12,203	1,109,728	71,070	127,320
1993/94	127,320	1,176,743	14,504	1,060,932	81,170	176,465
1994/95	176,465	1,124,468	25,162	1,065,329	79,908	180,858
1995/96	180,858	1,099,332	18,655	1,084,341	79,938	134,566

<sup>1/</sup> Includes all processed orange juice whether or not concentrated. One metric ton of 65 degrees brix equals 344.8 gallons at 42 degrees brix and 1,405.88 gallons at single strength equivalent.

**Source**: National Agricultural Statistics Service and U.S. Department of Commerce, Bureau of Census. Florida Department of Citrus. Reports from U.S. Agricultural Counselors and Attaches and/or FAS/USDA estimates.

<sup>2/</sup> Marketing year indicated is for aggregation purposes with countries from the Northern Hemisphere corresponding to the harvesting and marketing period for fresh citrus. For the Southern Hemisphere, orange harvest occurs entirely during the second year shown.

<sup>3/</sup> Marketing season begins January 1 of second year shown.

<sup>4/</sup> Marketing season begins July 1 of second year shown.

<sup>5/</sup> Includes small quantities of tangerine juice.

<sup>6/</sup> Marketing season begins February 1 of second year shown.

Table 4
ORANGE JUICE: SUPPLY & UTILIZATION FOR SELECTED COUNTRIES 1/
METRIC TONS, 65 DEGREES BRIX 2/

	Begin.					Ending
Country/Year 2/	Stocks	Production	<b>Import</b> s	Exports	Consumption	Stock
NORTHERN HEMI	SPHERE					
1991/92	150,128	807,105	237,297	183,436	842,927	168,167
1992/93	168,167	997,089	271,246	186,306	1,016,472	230,724
1993/94	230,724	944,916	328,130	199,951	1,062,962	243,857
1994/95	243,858	1,083,655	175,709	234,769	1,083,481	184,972
1995/96 <b>F</b>	184,972	1,093,986	200,869	222,660	1,086,250	170,917
SOUTHERN HEMI	SPHERE					
1991/92	82,882	1,199,983	7,809	1,100,100	62,876	127,698
1992/93	127,698	1,168,217	12,203	1,109,728	71,070	127,320
1993/94	127,320	1,176,743	14,504	1,060,932	81,170	176,465
1994/95	176,465	1,124,468	25,162	1,065,329	79,908	180,858
1995/96 <b>F</b>	180,858	1,099,332	18,655	1,084,341	79,938	134,566
MAJOR IMPORTE	RS <b>3</b> /					
1991/92	19,591	8,090	432,923	31,372	414,262	14,970
1992/93	14,970	14,823	407,761	37,570	384,551	15,433
1993/94	15,433	7,552	474,247	40,351	442,034	14,847
1994/95	14,847	3,469	480,634	40,767	444,400	13,783
1995/96 <b>F</b>	13,783	5,251	496,000	40,150	467,000	7,884
GRAND TOTAL						<del> </del>
1991/92	252,601	2,015,178	678,029	1,314,908	1,320,065	310,835
1992/93	310,835	2,177,129	691,210	1,333,604	1,472,093	373,477
1993/94	373,477	2,132,211	816,881	1,301,234	1,586,166	435,169
1994/95	435,170	2,211,592	681,505	1,340,865	1,607,789	379,613
1995/96 <b>F</b>	379,613	2,198,569	715,524	1,347,151	1,633,188	313,367

<sup>1/</sup> Includes summation of data for all countries included in Tables 1-3.

**Source**: National Agricultural Statistics Service and U.S. Department of Commerce, Bureau of Census. Statistics Canada. Florida Department of Citrus. Reports from U.S. Agricultural Counselors and Attaches and/or FAS/USDA estimates.

<sup>2/</sup> Includes all processed orange juice whether or not concentrated. One metric ton of 65 degrees brix equals 344.8 gallons at 42 degrees brix and 1,405.88 gallons at single strength equivalent.

<sup>3/</sup> Selected European importers do not produce orange juice. Exports include only Canada since European exports included in Table 3 are re-exports

#### Asparagus Production and Trade in Selected Countries

Asparagus exports from selected countries in 1996 are forecast at a record 150,000 tons, up 7 percent from the 1995 volume. Peru, the world's largest exporter, is expected to account for the bulk of the increase, with exports forecast at a record 90,000 tons. Peru's main market for fresh asparagus is the United States, while its most important customers for processed asparagus are Spain, the Netherlands, France, Germany and Denmark. U.S. asparagus exports in 1996 are forecast to increase by 2 percent to 20,000 tons. Japan is the leading market for U.S. fresh asparagus sales, followed by Canada, Switzerland, the United Kingdom and Germany. Expected strong world demand is the reason for likely higher exports in 1996.

#### Summary

Fresh asparagus production in 1996 in 5 selected countries is forecast at 347,000 metric tons, up about 2 percent from 1995. Expanded outturn in Peru and the United States will likely more than offset declines in Spain and Mexico. Asparagus exports from selected countries in 1996 are forecast at a record 150,200 tons, 7 percent above the previous year's shipments. Peru, the world's largest asparagus producer and exporter, is expected to increase its export volume by 15 percent in 1996 to a record 90,000 tons. The United States is forecast to increase asparagus exports by 2 percent to 20,000 tons. Mexico's exports are forecast to decline due to a smaller harvest.

#### **United States**

#### Asparagus acreage expected up in 1996

The United States is the world's second largest producer of fresh and processed asparagus. In 1996, production of fresh and processed asparagus is estimated to total slightly over 100,000 tons. Production in 1995 totaled 92,580 metric tons, down 8 percent from 1994. Reduced acreage and unfavorable weather were the principal factors contributing to lower production in 1995.

Intended asparagus acreage for harvest in 1996 is forecast at 29,280 hectares, down 3 percent from the 1995 estimated area. Warm weather and good rains in California's northern and central regions are expected to be the primary reasons for increased production in California. In Michigan, acreage is forecast to decline as some older fields are being taken out of production, and some smaller growers are quitting the business.

The major U.S. fresh asparagus producing states are California, Michigan, and Washington. Other states producing smaller amounts of asparagus for processing include New Jersey, Illinois, Maryland, Indiana, Oregon, and Minnesota.

California accounts for about 75 percent of the U.S. fresh market production, which is grown mainly in the northern Stockton Delta region, the Salinas Valley, the San Joaquin Valley and the Imperial Valley. In Washington state most of the asparagus is grown in the Columbia Basin, and the Yakima and Walla Walla Valleys. In Michigan the majority of the asparagus is grown in Oceana County.

In 1995, U.S. production of fresh and processed asparagus provided \$178 million in cash receipts to U.S. farmers, unchanged from 1994.

#### United States: Asparagus Area and Production

Year	A	rea 1/		Productio	Production 2/			
	Planted	Harvested	Fresh	Canning	Freezing	Total		
1993	34,460	32,840	56,795	32,120	11,015	99,930		
1994	33,830	31,460	60,055	30,715	9,470	100,240		
1995	31,870	30,080	50,810	34,015	7,755	92,580		

1/ Hectares (1 hectare = 2.471 acres). 2/ Metric tons (1 metric ton = 2,204.6 pounds)
Source: National Agricultural Statistical Service. Numbers rounded to balance PSD table on page 26.

#### **Exports**

U.S. exports of fresh and canned asparagus in 1995 totaled 18,470 tons valued at \$66 million and 2,080 tons valued at \$3.6 million, respectively. Japan and Canada continued as the U.S. number one and number two markets for fresh asparagus, with each respectively accounting for 56 and 30 percent of the total export volume. During the past two years, Japan has replaced Canada as the leading market for all U.S. fresh asparagus sales. Other important U.S. markets included Switzerland, the United Kingdom and Germany.

The European market is especially attractive to U.S. asparagus exporters because Europeans prefer the jumbo spears that are not popular in the United States.

U.S. marketing efforts for asparagus in Germany continue to focus on increasing German consumer awareness that green asparagus is good for one's health and is available year round in either fresh or processed form. U.S. market efforts in Germany include active in-store and restaurant promotions.

In Switzerland, a traditional market for white asparagus spears, U.S. marketing efforts are focused on highlighting the versatility of U.S. green asparagus and its use in preparing Swiss cuisine. A 1995 Uruguay Round agreement in Switzerland has increased U.S. access to the Swiss asparagus market, as reported under the write-up for Switzerland.

In 1995, U.S. imports of fresh asparagus totaled 36,000 tons valued at \$60 million, while frozen and canned asparagus totaled 1,044 tons valued at

\$2.4 million, and 679 tons valued at \$1.1 million, respectively. For fresh imports, Mexico continued to supply the lion's share, followed by Peru and Chile. Frozen imports were supplied mainly by Peru accounting for 51 percent of the total volume, followed by Chile with 26 percent and Mexico with 13 percent. Shipments from China and through Hong Kong supplied 65 percent of the total canned volume.

#### **Spain**

#### Lower harvested area reduces Spain's outturn

Fresh asparagus production in Spain in 1996 is forecast at 75,100 tons, down 3 percent from 1995, because of a 5-percent decline in harvested area. The reduction in area is the result of low producer prices, a decrease in processing activity, and larger imports of both canned and fresh asparagus from China and South American countries, mainly Peru. In addition, Spain has been plagued by drought for the past five years, causing a shortage of irrigation water. However, the drought ended with rain that provided needed moisture for the 1996 crop. In Spain, approximately 80 percent of the area planted to asparagus is under irrigation.

Asparagus is one of the leading vegetable crops produced in Spain in terms of volume. Extremadura and Andalucia, the main asparagus producing areas, account for approximately half of the area under cultivation. They are also the main green asparagus producing regions. The asparagus harvesting season in Spain begins in mid-January for extra early varieties in Andalucia, and ends in August in the northern asparagus areas. Some green asparagus also is grown during the fall.

#### Consumer demand down

Spain's consumption of asparagus increased dramatically during the last decade, but has stabilized during the last few years. Consumption in 1995 is estimated at 58,083 tons, down 10 percent from 1994. Declining demand for canned asparagus has been offset somewhat by an increase in consumption of both fresh and frozen asparagus.

Spanish imports of asparagus take place mainly during the off-season months between October and January. In 1995, Spain imported only 1,356 tons of asparagus, down 19 percent from 1994. The main fresh asparagus suppliers to Spain, are Morocco, Peru and Chile.

In 1995, Spain exported 20,673 tons of asparagus, up slightly from 1994. Most of Spain's asparagus exports go to European Union countries.

#### Policy outlook

Asparagus growers have become increasingly vocal, with Spanish and EU authorities in complaining against increased canned asparagus imports from third countries, mainly Peru and China. Prices paid for third country canned asparagus continue to be about 40 to 50 percent below the prices paid for Spanish asparagus. In Spain, farmers in the Ebro basin area produce the bulk of asparagus used for canning.

Spanish authorities have indicated that they have requested production aids for white asparagus producers in the negotiations within the EU Open Market Committee (OMC) for vegetables. These aids would be targeted towards compensating Spanish producers to offset what are extremely low production and labor costs in competing asparagus producing countries such as China and Peru.

#### Mexico

#### Fresh production down

Production of fresh green asparagus in Mexico in calendar year 1996 is forecast at 27,800 tons, down 13 percent from 1995. The decline is due mainly to a reduction in planted area caused by plant viruses and other diseases in the Bajio region.

Producers in Baja California have also agreed to plant less acreage to prevent oversupplies in the international market. Despite severely dry weather in the major producing state of Sonora, and other northern producing states, producers of asparagus had enough water for this season. All asparagus produced in Mexico is irrigated.

Over 95 percent of the asparagus produced in Mexico is grown in the states of Sonora, Baja California and Guanajuato, with the rest of the production coming from the states of Nuevo Leon, Coahulia and Baja California Sur. Mexico produces two crops. The major crop is harvested in Baja California and Sonora from late December through early April. A second, but smaller crop is harvested from late June through September in the Bajio region (Guanajuato State).

The predominant varieties in Mexico originate from California. Most of the asparagus grown in Mexico is green, but there is still some white asparagus production in the Bajio region. Asparagus production in Mexico needs about 2 to 3 years to reach initial production and has a commercial life span of seven years.

#### Domestic consumption a residual market

The Mexican domestic market for fresh asparagus consumption is a residual market, with about 9,500 tons annually slated for local use and the balance for export. Virtually all of the asparagus destined for domestic consumption is distributed by the major wholesale markets throughout the country. The wholesale distributors continue to sell mostly to restaurants, as well as to supermarkets, chain stores and hotels. Approximately 300 tons of fresh asparagus is processed annually.

#### **Export situation**

In 1996, Mexican exports of fresh asparagus are forecast at 18,300 tons, down 17 percent from the previous year, due to lower production.

Mexico exports the majority of its asparagus to the United States from the last week of December to the end of January, when U.S. supplies are low. Prices are traditionally higher during this period. Mexico's other principal markets include Canada, Japan, and Europe.

Mexican asparagus imports are very small, ranging from 5 to 100 tons annually. Most of the asparagus is imported from the United States. In 1995, the United States supplied Mexico with only 5 tons of asparagus, down from 42 tons in 1994, due to the economic downturn in Mexico. Imports of Chilean asparagus have also decreased since the 1994 peso devaluation.

#### Policy issues

The Mexican government has no support policies for asparagus and virtually all subsidies for fertilizers, electricity, pesticides and other inputs have been eliminated. The government support program "PROCAMPO" does not include assistance for horticultural producers. However, to make Mexican producers more competitive, the Government of Mexico removed import tariffs for most inputs, including machinery, fertilizers, and pesticides in March 1993, which partially offset the effects of the removal of input subsidies.

## Under NAFTA, U.S. asparagus exports to Mexico will be subject to the following duties:

In 1996, Mexico's asparagus tariff schedule for imported asparagus from the United States are: January 1 to 31, duty is 7 percent with a 10-year phase out; February 1 to June 30, duty is 7 percent with a 10-year phase out; July 1 to December 31, duty is 4 percent with a 5-year phase out; September 15 to November 15, duty is free with an immediate phase out; and January 1 to December 31 (white asparagus), duty is free.

#### Peru

#### Outturn up

Production of asparagus in Peru in 1996 is forecast at 112,300 tons on 22,000 hectares, up 4 percent from 1995's revised estimate of 108,100 tons on 21,200 hectares. Production in 1995 was revised down due to rust infestation, mainly in the northern region of Peru. As a result of the rust problem in 1995, average yields dropped to 5.3 metric tons per hectare from 7.4 tons per hectare in 1994.

There are two well-defined zones in Peru where asparagus is produced. La Libertad, near the city of Trujillo, produces white asparagus, which is

processed and exported to Europe; and Ica, which is about 300 kilometers south of Lima, produces green asparagus that is exported mainly to the United States.

More than half of Peru's asparagus crop is usually produced by farmers in La Libertad, but in 1995 the region produced only about 40 percent of the total production because of rust infestation. Rust also affected asparagus grown in Ica and southern Lima, but because of better technology and early control, higher yields were obtained in these regions.

Even though production credits are unavailable or expensive, and production costs are rising, asparagus still is a profitable crop. Farmers in the coastal valleys of Peru prefer asparagus over traditional crops because of its profitability and export demand. In Arequipa, where onions and garlic have been the traditional crops, farmers are switching to asparagus.

Asparagus production is attractive to many farmers in Peru because it is a permanent crop that lasts for 10 to 15 years, and can be harvested 18 months after the first planting, and harvested every six months thereafter.

There currently are not many attractive alternative crops to asparagus in production regions; even with falling prices asparagus is still generally profitable. Nevertheless, many farmers expect asparagus production to level off in the next few years and even possibly decline as lower priced asparagus from other countries could force domestic producers out of some markets.

#### **Production** policy remains unchanged

Most asparagus producers still sell their produce to processing plants under contract. Some processors, especially of fresh and frozen green asparagus, offer some technical support and credit to small farmers, but generally most farmers still face difficulties including credit shortages, increasing energy costs, high taxes and expensive inputs. The Government of Peru (GOP) doesn't have a promotional plan for asparagus producers.

Fresh and frozen asparagus exports up significantly

According to Peruvian customs information,

exports of frozen and fresh asparagus in 1995 reached an f.o.b. value of U.S. \$77 million and U.S. \$22 million, 29 and 25 percent, respectively, above the previous year's value. Peru's most important processed asparagus buyers are Spain, Netherlands, France, Germany and Denmark. The United States is the main market for fresh green asparagus exports. Total Peruvian fresh green shipments in 1996 are estimated at 19,000 tons, up 45 percent from 1995. In general processed and frozen asparagus are exported throughout the year, while fresh asparagus is exported from September through January. Asparagus is Peru's second largest agricultural export after coffee.

Peruvian white asparagus producers export most of their product to the European Union (EU). According to Peruvian exporters of white asparagus, Peru has surpassed Spain as the third largest producer of asparagus in the world as Spanish producers have been forced to reduce production and area because of high labor costs.

#### **Switzerland**

#### Outturn remains small

Production of asparagus in Switzerland is minor in comparison to imports, reaching about 200 tons or about 2 percent of domestic consumption annually. Domestic production has historically been protected by an import calendar called the "three-phase system" which significantly curbs imports during the peak domestic production period. (See FHORT 6-95 for details on the "three-phase" system).

#### Changes in Swiss import policies

With the implementation of Switzerland's Uruguay Round commitments on July 1, 1995, the "three-phase" system was eliminated and replaced by a tariff-rate quota system. Under the Uruguay Round agreement, Switzerland can apply restrictive weekly tariff rate quotas at a maximum rate of 864 Swiss Francs per 100 kilograms during the period of May 1 to June 15 of each year, in order to protect domestic producers and ensure that the country's small quantities of domestically produced asparagus are utilized. Imports within the tariff rate quota during May 1 - June 15 are subject to a duty of 7 Swiss Francs per 100 kilograms.

Currently, the quantity of fresh U.S. asparagus

allowed into Switzerland at the lower duty rate for the May 1 to June 15 period is set on a weekly basis. The quota is divided among traditional importers on the basis of historical share.

In 1996, Switzerland established minimum weekly import quantities (in lieu of the three-phase system) beginning May 1 to June 15 as follows: 50 tons, 30 tons, 20 tons, 10 tons, 20 tons, and 40 tons.

In calendar year 1995, Switzerland was the third largest export market for U.S. fresh asparagus after Japan and Canada, with shipments valued at almost \$4 million. Through May, Swiss imports of U.S. asparagus in 1996 rose 12 percent over the 1995 period to 3,861 metric tons.

#### Germany

Germany is a major world producer and consumer of asparagus. In 1995, German production of asparagus, mostly white, is estimated at 31,947 tons on 9,138 hectares, up 17 percent in volume and 11 percent in area from 1994. Area increased in 1995 largely in response to higher average prices received by farmers in 1994.

#### Asparagus consumption highest in world

Germany's per capita consumption of asparagus at 1.5 kilograms annually is the highest in the world. Domestic production accounts for only 43 percent of consumption, making Germany an attractive import market. The German market is the driving force behind the production and trade of asparagus in Europe. Although German statistics do not break out data on asparagus, green asparagus accounts for only a small portion of total asparagus consumption. Green asparagus is increasingly recognized in Germany as a vegetable that is easy to cook, as well as rich in flavor and nutrients. As consumer awareness expands, the prospects for U.S. fresh green asparagus in the German market appear good.

#### Asparagus trade

In 1995, German imports of asparagus totaled 39,863 tons, down 7 percent from 1994. Intra-EU 15 trade accounted for 93 percent of the total import volume. Greece was the major supplier with 50 percent, followed by Spain with 26 percent, the Netherlands with 10 percent, and

France with 6 percent. The United States supplies only about one percent of total German asparagus imports per annum. However, during January, February and March of each year, U.S. market share usually reaches 5 percent. Beginning in March, U.S. asparagus competes with white asparagus from Spain, Greece and France which dominates the German asparagus market. There appears to be ample room for the United States to expand its market share during the first quarter of each year, a time when asparagus prices average 30-percent higher than during the rest of the year. About 90 percent of the United States fresh asparagus exports to Germany come from California.

#### **United Kingdom**

## Production of asparagus in the United Kingdom remains small

In 1996, asparagus production is forecast at 1,950 tons, up 11 percent from 1995. Planting of asparagus crowns takes place in February, and harvesting begins in mid-April and runs through the end of June. The primary growing areas are Scotland, Norfolk, Suffolk, Cambridgeshire, Cornwall and Kent. Green asparagus accounts for the bulk of production in the United Kingdom. However, some growers are now planting purple and white asparagus varieties for fresh use in raw salads.

#### Consumption pattern

In 1995, per capita consumption of asparagus in the United Kingdom was 0.38 kilograms, compared to 0.14 kilograms in 1992. Although, more fresh vegetables are being eaten in general in the United Kingdom, asparagus is becoming more popular as consumers look for new alternatives.

#### Trade situation

In 1996, U.S. exports of fresh green asparagus to the United Kingdom are forecast to reach 637 metric tons, up 12 percent from 1995. According to the U.S. Agricultural Office, delayed asparagus harvest in the United Kingdom in early 1996 due to unfavorable weather is the primary reason for the higher U.S. export forecast to the United Kingdom.

#### Marketing outlook

The movement towards convenience shopping and value-added food service items has led to a change in recent years from the traditional bundles of non-trimmed spears to trimmed spears and tips, both in bundles and pre-packs. U.S. asparagus product has been meeting this demand, but low cost producers such as Peru, Thailand and Chile have kept U.S. market share from increasing.

#### Policy issues

All product marketed in the United Kingdom is subject to compliance with European Union quality standards, pesticide and plant health legislation. Imports from the United States are subject to an import duty of 16 percent, tariff code 0709200000.

#### Chile

Production of asparagus in Chile in 1995/96 is estimated at 16,318 tons on 3,980 planted hectares, up only slightly in volume and 3 percent in area from 1994/95.

In 1995, Chilean exports of fresh asparagus totaled 2,992 tons valued at \$6.8 million, up 6 percent in volume and unchanged in value from 1994. The United States traditionally accounts for the bulk of Chile's total fresh asparagus exports. Shipments to the United States in 1995 accounted for about 80 percent of total exports. Chile's export of canned asparagus during the same period totaled 333 metric tons valued at \$845,000, up 8 percent in volume and 16 percent in value from 1994.

Information on Chilean fresh and processed consumption is unavailable.

(For further information on supply, distribution, and trade, contact Emanuel McNeil at 202-720-2083. For information on U.S. marketing opportunities, contact Wayne Molstad at 202-720-0898. For information on production contact Kelly Kirby Strzelecki at 202-720-6791.)

Fresh Asparagus: Selected Countries Production, Supply, and Distribution Metric Tons

Country/ Year	Production	Imports	Total Supply	Exports	Domestic Consump.	Total Distribut.
Germany						
1993	29,794	44,500	74,294	800	73,494	74,294
1994	27,256	40,500	67,756	500	67,256	67,756
1995	31,947	39,863	71,810	500	71,310	71,810
1996 Est.	32,000	40,000	72,000	500	71,500	72,000
Peru						
1993	97,322	0	97,322	65,600 1/	31,722 2/	97,322
1994	131,400	0	131,400	71,800 3/	59,600 4/	131,400
1995	108,100	0	108,100	78,700 5/	29,400 6/	108,100
1996	112,300	0	112,300	90,400 7/	21,900 8/	112,300
Mexico						
1993	32,470	94	32,564	23,100	9,464	32,564
1994	35,540	42	35,582	25,542	10,040	35,582
1995	32,000	4	32,004	22,000	10,004	32,004
1996	27,800	4	27,804	18,300	9,504	27,804
Spain						
1993	101,100	671	101,771	21,301	80,470	101,771
1994	83,300	1,679	84,979	20,151	64,828	84,979
1995	77,400	1,356	78,756	20,673	58,083	78,756
1996	75,100	1,400	76,500	21,000	55,500	76,500
United State	es					
1993	99,930	31,439	131,369	21,253	110,116	131,369
1994	100,240	29,400	129,640	22,018	107,622	129,640
1995	92,580	35,891	128,471	18,470	110,001	128,471
1996 Prel.	Est. 100,240	30,000	130,240	20,000	110,240	130,240
Total 9/	·	,	·	·		
1993	360,616	76,704	437,320	132,054	305,266	437,320
1994	377,736	71,621	449,357	140,011	309,346	449,357
1995	342,027	77,114	419,141	140,343	278,798	419,141
1996	347,440	71,404	418,844	150,200	268,644	418,844

Source: U.S. Agricultural Attache Reports and NASS/USDA. 1/ Exports includes 11,900 tons fresh and 53,700 tons processed. 2/ Includes 25,700 tons of withdrawal from market. 3/ Exports includes 11,200 tons fresh and 60,600 tons processed. 4/ Includes 53,600 tons of withdrawal from market. 5/ Exports includes 13,200 tons fresh and 65,500 tons processed. 6/ Includes 23,400 tons of withdrawal from the market. 7/ Exports includes 19,200 tons fresh and 71,200 tons processed. 8/ Exports includes 19,200 tons fresh and 15,900 tons processed. Note: Preliminary 1996 U.S. production indication. Official NASS estimates will not be available until January 1997. 9/ Asparagus production for Chile is not included in selected countries PS&D, due to lack of complete information. See text for details.

United States: Exports of Fresh and Chilled Asparagus, Calendar Years 1992-94

Destinations	19	93		1994		1995		
	(MT)	(\$000)	(MT)	(\$000)	(MT)	(\$000)		
Canada	9,739	21,258	7,272	17,126	5,630	14,300		
European Union:	1,844	5,467	1,748	4,675	1,257	3,302		
Germany	861	2,451	844	1,973	433	1,215		
United King.	393	1,108	632	1,718	539	1,310		
Italy	366	1,220	134	507	44	159		
Others	224	688	138	477	241	618		
Japan	7,612	29,937	10,269	40,988	10,280	44,036		
Switzerland	1,794	4,983	2,369	7,654	1,075	3,930		
Australia	63	231	100	547	45	238		
Others	201	615	260	954	183	600		
Total	21,253	62,491	22,018	71,944	18,470	66,406		

Source: U.S. Department of Commerce, Bureau of the Census.

United States: Imports of Fresh and Chilled Asparagus, Calendar Years 1992-94

Origins	1	993	1	994		1995		
	(MT)	(\$000)	(MT)	(\$000)	(MT)	(\$000)		
Mexico	23,061	32,341	17,826	28,791	21,753	37,102		
Colombia	33	102	338	854	858	2,034		
Guatemala	478	420	494	409	615	506		
Costa Rica	22	28	58	170	79	238		
Ecuador	198	388	113	145	244	376		
Peru	5,569	6,736	8,292	12,728	9,465	16,774		
Chile	1,655	1,479	1,891	1,517	2,362	2,280		
Argentina	266	326	335	362	463	454		
New Zealand	92	122	35	44	5	10		
Others	65	111	18	52	47	70		
Total	31,439	42,053	29,400	45,072	35,891	59,844		

Source: U.S. Department of Commerce, Bureau of the Census.

# SELECTED SOUTHERN HEMISPHERE COUNTRIES INCREASE WINE EXPORTS

#### **AUSTRALIA EXPANDS WINE PRODUCTION**

Australia's wine grape and wine industries, which comprise 3,000 growers and 800 wineries, have changed significantly in the last decade. Several large companies collectively account for 75 percent of total wine production, which has increased by almost 50 percent since the early 1980s. Australia's wine production in 1996/97 is forecast at 538 million liters, 6 percent above the previous year's output.

The supply of grapes for wine making in Australia is projected to increase over the medium term. In 1995/96, total wine grape output is expected to rise 30 percent to 827,760 metric tons. Production of wine grapes in 1997/98 is projected at 926,950 tons. Almost all of the increase in grape production will involve premium wine grape varieties. Output of premium white wine varieties is forecast to expand 23 percent between 1995/96 and 1997/98, while production of premium red wine grape varieties is projected to rise by 14 percent during the same period. Meanwhile, cultivation of non-premium wine grape varieties is expected to drop.

Production of wine grapes in Australia receives little government assistance. The Australian government does provide funds on a dollar for dollar basis for research and development up to 0.5 percent of the gross value of production.

Domestic sales of Australian wine have gradually risen in recent years, continuing a long-term trend. Nevertheless, purchases of wine in Australia dipped one percent to 31.6 million liters in 1994/95 because of a drop in sales of fortified wine. Meanwhile, tastes of Australian wine consumers have become more sophisticated. Immigrants from wine-consuming countries helped to expand wine sales during the late 1960s. In the 1970s, the introduction of the wine cask and mass marketing campaigns stimulated growth. Many restaurants also now serve wine. These combined factors have contributed to the increase in per capita consumption from six liters in the mid-1960s to about 18 liters in 1995.

The gains in domestic wine sales have been driven largely by persistent growth in dry red table wine. In the four years ended in 1994/95, sales of dry table wine rose 15 percent, comprising a 33-percent increase in red wine sales and a 9-percent increase in white wine sales. Simultaneously, consumption of fortified wine declined 12 percent. In contrast to the overall increase in wine consumption, beer consumption has consistently dropped, while consumption of distilled spirits has remained steady.

Australia has significantly increased its wine exports since 1986 to reach 123.9 million liters valued at \$A 354.3 million (\$U.S. 241 million) in 1993. The quality of Australian wine exports has improved, while the volume of exports declined to 113.5 million liters in 1995. This development reflects a rising unit value of wine exports, because Australian vintners continue to transform wine exports from bulk shipments to wine in bottles. For example, the unit value of total Australian wine exports went from \$A 2.86 (\$U.S. 1.94) per liter in 1993 to \$A 3.58 (\$U.S. 2.74) per liter in 1995, a 25-percent gain. Despite the reduced volume, exports of Australian bottled wine now rival similar sales in the domestic market.

Australia's principal wine export markets comprise the United Kingdom, New Zealand, the United States, Sweden, and Canada. Selected wine drinkers in these countries have embraced Australian premium dry table wines, which account for 90 percent of total Australian wine exports. In 1995, Australia's 10 leading wine export markets generated 92 percent of the value of all exports.

Export promotion efforts have varied according to the characteristics of target markets. The Australian industry participated in the May 1995 London Wine Trade Fair. Wine tastings throughout the United Kingdom, sponsored by Australia, complemented this event. Australian wineries regularly promote their products in neighboring New Zealand. The Australian Wine Importers' Association (AWIA) also organized high-profile wine tastings in several U.S. cities. AWIA invited members of the Wine and Spirit Guild of

America, located in the United States, on a January 1995 tour of Australian wineries. Scandinavian wine importers participated in the February 1995 Scandinavian Wine Flight to Australia. AUSTRADE, the Australian export promotion organization, has continued in Canada its promotional support of the Eastern and Western Canada Importer Committees. Activities included in-store promotion by British Columbia Liquor, Toronto Trade Day, Vancouver Trade Night, Ottawa Wine and Food Show, and the Toronto Wine and Food Show.

Imports of wine account for a small percentage of Australian wine consumption and hold about five percent of the value of the Australian market. In recent years, the per unit value of imported wine has risen which indicates that importers have moved to more specialized brand name products. Wines from the United States, which in 1995 represented 11 percent of total import volume and 4 percent of all import value, have an opportunity to fill various market niches in Australia. However, the quantity and variety of Australian wine production make this task a challenging one. Recent reports indicate that the value segment, less than 10 Australian dollars per bottle at retail, has been undersupplied due to increasing Australian wine exports.

The Australian wine market does not have any quantitative restrictions or import licensing requirements. Beginning in July 1996, Australia introduced a five-percent tariff on all wine and grape must imports.

#### CHILE'S WINE PRODUCTION DECLINES SLIGHTLY

In 1995, wine production fell 7 percent to 384.7 million liters. In 1996, output is forecast to dip less than one percent to 381 million liters. A colder-than-usual spring in 1995 reduced the supply of grapes for wine making. Consequently, grape growers delayed the harvest by as much as three weeks. However, an extended dry summer and a lack of rain in the early fall produced high quality fruit, which is expected to provide an excellent vintage.

With normally favorable growing conditions, variations in total wine production usually result from changes in planted and bearing area as well as the availability of discarded table grapes from fresh exports. Since 1993, wine production from table grapes has been declining due to alternative uses for discarded table grapes. In particular, rising demand for grape juice has increased prices of grapes rejected for the export market. Thus, wine producers find it less profitable to use grapes diverted from the export market. In addition, continued heavy carry-over stocks (and resulting low prices) of domestically-consumed wine have contributed to reduced demand for table grapes for wine production.

Stocks include wine being aged for both the domestic and export markets. Stocks fluctuate significantly each year depending on changes in production, particularly variations in the volume of table grapes going to wine. In 1994 and 1995, reduced wine output and expanding exports contributed to a decline in stock levels. Stocks are expected to decrease in 1996.

Chile has rapidly emerged as a major wine exporter over the past few years. Chilean wines have increased their market share in Canada and are becoming a major competitor to U.S. wine in Europe. Low cost production and considerable government supports make Chilean wine competitive in the international wine market.

Chile exports both bottled and bulk wine. The volume of bottled wine exports has varied but has trended upward during the last few years. Bottled wine with a certificate of origin represented 43 percent of total 1995 wine exports. Although 40 percent of Chile's wine exports go to Latin American countries, the United Kingdom and the United States remain substantial markets for Chilean bottled wine. Of the 50 countries which import Chilean wine, Canada was Chile's biggest bulk wine market in 1995.

Average export prices for Chilean wine rose 8 percent during 1995. Export volume increased 17 percent, and value jumped 27 percent. This expansion reflects greater exports of bottled wine and the gradual improvement in the average quality of exported wine.

Chile's wine exports are forecast to increase by 23 percent to 160 million liters in 1996. The Chilean Wine Export Association forecasts 1996 export sales

at \$240 million, up 30 percent from 1995. Much of this export growth is expected to come from sales to the United States. The value of exports to date (January to April 1996) is \$59 million, almost 60 percent above the value for the same period last year.

Recently, the Agriculture Ministry projected that Chilean wine exports would reach \$500 million by the year 2000. Other sources forecast an export value of \$450 million and 250 million liters in 2000.

Chile recently (June 25, 1996) signed a free trade agreement with the MERCOSUR countries of Argentina, Brazil, Paraguay, and Uruguay. The agreement will take effect in October.

Currently, MERCOSUR countries account for 8 percent of Chile's total wine exports. The Chilean wine industry is interested in expanding its exports to neighboring countries. However, the Chileans are concerned over the apparent lack of reciprocity in the provisions for wine under the proposed MERCOSUR treaty. In general, Chilean wine exports to MERCOSUR countries would continue to pay a duty for 10 years. This duty would then be phased out to zero over 5 years. Conversely, Argentina would enjoy an immediate 5-year duty phaseout of the 11-percent duty on its wine exports to Chile.

CHILE'S WINE INDUSTRY
(Millions of liters, Calendar Marketing Year)

	Revised	Prelim.	Forecast
	1994	1995	1996
SUPPLY			
Beginning Stocks	341	337	282
Production			
Vitis Vinifera	291	297	296
Table Grapes	120	87	85
Total	411	384	381
Imports	2	1	2
TOTAL	754	722	665
DISTRIBUTION			
Exports	111	130	160
Domestic Use	306	309	310
Ending Stocks	337	283	195
TOTAL	754	722	665

SOURCE: USDA, Foreign Agricultural Service.

#### ARGENTINA BOOSTS WINE EXPORTS

In 1995, Argentine wine output is forecast at 1.41 billion liters, down 14 percent from 1995. Production fell as high temperatures and low humidity reduced the size of the grapes; frosts decreased yields per hectare; and economic pressure caused grape growers to change their agronomic practices. Nevertheless, farmers are interested in expanding the area planted to grapes based on strong exports of grape must as well as table and premium wine in 1995 and in 1996 to date.

Data from the Argentine National Wine Institute indicate that during the past 20 years grape growers in the provinces of Mendoza, La Rioja, Rio Negro, and Salta have eradicated hundreds of vineyards. At the end of the 1970s, vineyard area in these provinces was estimated at 316,355 hectares compared with 206,438 hectares in 1994. Producers anticipate that this elimination of excess capacity will allow them to produce more premium wine suitable for export. Therefore, Argentina is expected to significantly increase its wine export potential in the next 3 to 5 years.

Total Argentine wine exports in calendar year (CY) 1994 reached 27 million liters, up 17 percent from the previous year. The majority of Argentine wine exports went to Latin America. At 27 percent of the total, Venezuela purchased most of Argentina's sparkling wine followed by Paraguay and Uruguay at 23 percent and 20 percent, respectively. Paraguay accounted for half of Argentina's table wine exports followed by Uruguay with 16 percent and Bolivia with 9 percent. The United Kingdom imported 62 percent of Argentina's premium wine exports. Argentina's wine exports in 1995 are estimated to have increased 2 percent to 28 million liters.

Argentine wine imports declined 21 percent to 4.7 million liters in CY 1995. Spain provided 40 percent of all imports, while Chile and France supplied 33 percent and 13 percent of imports, respectively. Imports in 1996 are projected to approximate the 1995 level.

#### **ARGENTINA'S WINE INDUSTRY**

(Millions of liters, June-May Marketing Year)

	Revised 1993	Prelim. 1994	Forecast 1995
SUPPLY			
Beginning	0.005		0.000
Stocks	2,385	2,688	2,869
Production	1,817	1,644	1,416
Imports	6	5	4
TOTAL	4,209	4,337	4,290
DISTRIBUTION			
Exports	23	27	28
Domestic Use	1,497	1,441	1,330
Ending Stocks	2,688	2,869	2,932
TOTAL	4,209	4,337	4,290

SOURCE: USDA, Foreign Agricultural Service.

For further information on supply, distribution, and trade contact William Janis at 202-720-0897. For information on U.S. marketing opportunities, contact Theodore Goldammer at 202-720-8498.

COLMANDATIV AND COUNTRY				MA	y 96					
COMMODITY AND COUNTRY  COUNTRY  REGION	CURR !	10 CURR MO YR CURR YR	QUAN YR IDI LASI YR	YR TDI CURR YR	LAST YEAR	CURR MO LAST YR	CURR MO CURR YR	YR TDT LAST YR	YR TOT CURR YR	LAST YEAR
FRESH FRUIT FR APPLES(JUL) TALWAN MEXICO CANADA HONG KONG EU 15 INDONESIA OTHER Subtotal	13,68 13,68 66,33 51,0 50,19	3,965 2,798 30 5,423 71 5,764	112,480 79,265 74,834 65,417 50,392 37,696 235,067 655,151	98,744 71,469 71,603 47,705 33,015 44,380 161,551 528,466	115,342 87,269 80,941 74,782 52,609 43,268 243,618 697,829	2,544 7,123 4,785 3,677 1,321 3,197 6,140 28,787	2,705 54,5500 2,800 3,894 24,882	85,921 444,614 53,1795 128,994 396,890	70,731 37,045 56,612 30,585 19,820 29,710 100,818 345,321	87, 403 48, 541 57, 839 42, 2480 25, 653 134, 915 423, 079
FR PEARS(JUL) MEXICO CANADA EU 15 BRAZIL TALWAN OTHER  Subtotal:	45 1,5 4,0	0 19 99 376 42 1,227	45,238 43,198 9,098 8,882 8,473 17,420	27,125 42,974 11,267 21,747 11,281 25,531	46,838 43,892 9,096 8,882 8,547 17,519	1,060 1,382 0 284 121 2,846	1,374 1,817 39 10 325 886 4,450	21,207 26,6885 3,5831 5,146 9,905	13,720 30,228 4,812 9,522 6,563 15,144 79,989	22, 124 27, 391 3, 585 4, 031 5, 169 9, 997 72, 297
APRICOTS(MAY) CANAOA EU 15 MEXICO HONG KONG OTHER  Subtotal	1	08 720 75 130 19 0 0 0 59 14	808 75 19 0 69	720 130 0 0 14 864	2,679 431 324 222 596 4,252	1,119 263 12 0 58	960 110 0 0 38	1,119 263 12 58 1,452	960 110 0 38 1,108	3,632 796 289 611 773 6,102
JAPAN EU 15 CARADA NETHERLANDS BELGIUM-LUXEMBOU TAIWAN OTHER		24 424 11 83 73 464 48 214	7,453 786 193 324 311 573	5,990 985 560 424 83 464 214	17, 183 9, 184 3, 492 3, 233 2, 120 2, 1714	42,244 883 647 303 2,278 2,278	37,155 2,143 1,749 439 2,192 1,025	42,244 883 647 3039 2,278 2,226	37, 155 2, 143 1, 749 439 2, 192 1, 025	110,610 12,873 8,773 2,712 2,804 4,364
CÀNADÀ MEXICO IAIWAN OTHER Subtotal:	9,06 11 5,69 50 20 6,40	02 6,211 0 147 729 570	9,053 5,692 504 279 6,401	8,213 6,211 147 729 570 7,657	33,692 40,277 11,693 9,818 4,821 66,534	7,603 718 166 8,487	44,264 6,496 82 694 658 7,930	7,603 718 242 8,487	44,264 6,496 82 694 658 7,930	143,048 42,457 5,164 11,033 4,035 62,612
CÀNADA TAIWAN HONG KONG OTHER Subtotal:	1,15	66 67 0 8 376 64 1,193	1,000 136 0 18 1,154	750 67 0 376 1,193	14,364 14,000 5,459 4,590 38,413	1,570 153 0 30 1,754	1,224 59 0 638 1,922	1,570 153 0 30 1,754	1,224 59 0 638 1,922	20,733 15,084 6,119 4,969 46,905
EU 15 FRÄNCE JAPAN CANADA NETHERLANDS UNITEO KINGDOM OTHER Subtotal:	42	38 3 31 8 112 7 22	5,574 3,408 1,036 1,428 1,001 1,913 120 8,157	4,726 1,619 3,321 3,321 75 7,233	8,266 5,243 2,086 1,958 1,303 1,228 181	165 790 180 51 105 45	230 1,943 57 29 197 49 2,279	4,828 2,834 1,2658 8,80 188 8,273	3,651 239 3,1796 2,449 176 7,767	7,016 4,300 3,969 1,166 1,180 284
CANADA KOREA, REPUBLIC TAIWAN OTHER Subtotal:	43	0 0 0 0 67	3,351 2,659 1,378 1,380 8,767	2,004 1,572 509 725 4,810	4,021 2,659 1,395 1,430 9,505	436 0 19 0 455	274 0 0 54 329	4,100 4,282 2,114 1,710 12,206	2,561 2,640 831 837 6,869	4,885 4,282 2,140 1,778 13,084
CÂNADA HONG KONG TAIWAN MEXICO OTHER Subtotal:	4,34 1,35 5,72	2 1,409	4,343 15 12 0 1,352 5,722	2,494 19 0 20 1,409 3,943	103,704 30,319 12,897 12,813 67,159 226,892	7,669 13 30 0 2,305 10,017	4,892 17 0 18 2,665 7,593	7,669 13 30 0 2,305 10,017	4,892 17 0 18 2,665 7,593	118,691 40,706 16,002 12,074 90,470 277,943
FR SIRAWBRIS(JAN) M CANADA MEXICO EU 15 JAPAN UNITED KINGDOM OTHER Subtotal	6,39 11 25 11 13 6,90	0 9 258 9 123 9 255 0 44	57, 872 6,830 5,987 4,679 3,888 2,039 77,407	62,849 3,007 3,893 6,820 2,795 1,447 78,017	38,873 6,816 5,738 4,338 3,700 1,570 57,335	9,585 267 801 267 415 11,068	8,364 0 550 456 544 177 9,547	79,301 6,257 12,477 22,140 7,839 6,337	83,836 2,403 9,533 24,760 6,7278 124,811	52,089 6,245 11,850 21,177 7,394 5,003 96,365
FR ORNG INC IMPL(NOV) M CANADA JAPAN HONG KONG OTHER Subtotal:	18,35 22,69 14,04 16,72 71,82	7 71,513	146,794 126,189 75,888 73,014 421,886	149,247 104,204 64,864 85,261 403,576	178,854 168,591 128,098 100,574 576,116	9,238 15,352 7,744 8,952 41,286	9,255 18,762 5,989 6,548 40,554	69,984 85,226 39,209 38,690 233,109	74,235 70,029 32,390 47,191 223,845	86,917 117,639 65,705 53,495 323,756
FR GRPFRT(SEP)  JAPAN EU 15 CANAOA FRANCE NETHERLANDS OTHER  Subtotal:	13,31 1,26 5,18 7,4 6,37 26,14	2 4,529	206,521 116,208 68,534 43,3841 37,689 428,952	221, 155 139, 865 64, 490 54, 646 47, 636 38, 115 463, 625	246,310 116,454 77,472 43,428 33,908 45,648	7,463 2,194 2,555 96 3,447	6,336 172 2,070 83 16 2,508	113,170 51,006 25,994 18,993 15,202 18,993 209,163	131,803 61,965 25,421 24,051 21,137 20,197 239,385	136,506 51,175 30,226 19,016 15,232 23,343 241,251
FR TANGERINES(NOV) M CANAOA JAPAN OTHER Subtotal:		6 225 0 0 3 0 9 225	9,432 644 1,229 11,305	12,376 1,191 2,372 15,938	10,651 662 1,230 12,543	4 0 174 178	178 0 0	8,591 828 1,097 10,517	10,395 1,129 2,527 14,050	9,619 843 1,100

COMMODITY AND COUNTRY			QUAN	TITY	7 96 		VALUE	(1,000 D0	LLARS)	
COUNTRY REGION	CURR MO LAST YR	CURR MO CURR YR	YR TDT LAST YR	YR TOT CURR YR	LAST YEAR	CURR MD LAST YR	CURR MO CURR YR	YR TDT LAST YR	YR TOT CURR YR	LAST YEAR
CANNEO FRUIT CNO PEACH&NECT(JUN) N JAPAN CANADA KOREA, REPUBLIC TAIWAN SINGAPORE PHILIPPINES OTHER Subtotal:	924 535 625 137 1190	563	4,595 3,908 2,314 1,164 1,018 4,511 18,769	4,290 5,589 2,495 1,858 617 5,493 21,293	4,595 3,908 2,314 1,259 1,1018 4,511 18,769	923 423 52 13 212 70 394 2,088	171 635 165 206 206 57D 1,872	4,780 3,719 1,990 1,057 1,233 1,244 4,001	4,530 5,285 2,031 1,649 434 5,283 20,139	4,780 3,719 1,990 1,057 1,233 4,001
CNO PEARS(JUN) M CANADA UNITEO ARAB EMIR JAPAN EU 15 DIHER Subtotal:	280 0 34 10 48	126 50 78	2,795 555 485 289 596 4,720	5,669 79 623 351 593 7,315	2,795 485 485 289 596	224 0 36 12 40	772 0 107 41 79	2,510 323 529 272 570 4,204	5,086 80 589 341 574 6,670	2,510 323 529 272 570 4,204
CNO PNEAPL(JAN) JAPAN CANADA EU 15 MEXICO GERMANY RUSSIAN FEDERATI OTHER  Subtotal:	127 50 622 12 62 0 119 369	98	1,538 1,529562 1,5581 319 655 5,615	1,386 1,628 1,197 193 806 47 870	985 947 756 522 420 302 268 3,779	125 54 46 46 90 90	177 134 0 46 7 87	1,462 1,23482 1,0482 3613 213 654 4,994	1,272 1,641 958 150 6333 813 4,863	929 887 654 335 204 257 3,292
CANAOA JAPAN SINGAPORE HONG KONG PHILIPPINES OTHER Subtotal:	566 590 171 285 97 746	152 166 234 442	5,635 5,476 4,476 32,801 6,837 29,277	5,531 4,163 3,163 2,793 4,313 6,342 26,266	5,635 5,612 4,476 32,881 6,837 29,277	703 675 148 333 100 829 2,787	578 575 167 164 282 507	7,288 6,645 4,835 4,366 3,113 7,854 34,103	6,954 4,855 3,192 3,192 7,421 30,930	7,288 6,645 4,836 3,113 7,854 34,103
ORIED FRUIT ORO RAISINS(AUG) EU 15 UNITED KINGDOM JAPAN CANADA GERMANY OTHER Subtotal:	4,382 2,329 2,108 766 679 1,909 9,166	3,442 1,454 2,108 650 697 1,568 7,769	48,940 23,128 20,181 9,405 24,781 103,308	45,908 21,868 21,273 8,716 7,607 23,226 99,123	57,471 27,824 24,527 10,946 27,927 120,871	6,838 3,705 3,192 1,495 938 3,046	5,386 2,228 3,404 1,259 1,018 2,713	77,146 35,333 29,332 18,979 10,168 41,372	74,692 35,236 33,656 17,713 41,208	89,847 42,083 35,608 22,187 12,000 46,450 194,093
ORIEO FRUIT DRD PRUNES(AUG) EU 15 JAPAN GERMANY ITALY UNITED KINGDOM CANADA OTHER  Subtotal:	1,263 1,263 1,024 387 401 323 511 4,574	402 609	29, 253 11, 158 9, 158 9, 049 4, 745 7, 158 51, 314	29,260 10,634 9,6364 9,8643 3,501 7,934 51,328	33,645 13,614 10,549 6,521 4,320 8,235 59,815	6,071 2,944 2,609 936 908 787 1,169	6,141 2,550 2,504 1,062 1,441 1,278 10,883	71,876 24,747 21,648 14,716 8,722 8,846 15,226	69,128 23,005 22,475 14,624 9,662 8,300 16,690	82,871 30,245 25,549 17,596 10,271 17,546
FRUIT JUICES(SSE) DRANGE JU CNC (DEC) K EU 15 NETHERLANDS FRANCE CANADA KOREA, REPUBLIC JAPAN OTHER	11,523 4,479 1,855 21,512 1,860 5,109 25,126	9,910 3,892 22,5794 7,353 4,097 26,734	66, 628 23, 5322 15, 3312 13, 5323 34, 137	59, 22466 18, 3181 15, 3881 24, 518 24, 518	148,694 65,493 42,004 31,230 18,017 71,989 289,923	4,389 1,762 8171 2,322 1,629 2,147	4,918 1,601 1,22598 4,5661 1,800 16,636	32,109 16,712 8,977 26,480 75,460 15,340 87,364	25,668 11,086 8,213 25,942 6,805 11,303 83,998	59,417 29,793 14,7833 53,116 10,9347 31,600 167,479
ORNG JU NTCNC(DEC) K CANADA EU 15 8ECGIUM-LUXEM8DU UNITED KINGDOM DTHER Subtotal:	7,403 2,520 1,549 7,99 3,643	8,914 2,834 1,981 645 1,860	41,781 31,285 19,014 7,632 11,790 84,856	54,272 13,498 7,314 5,098 12,962 80,733	88,874 40,805 23,918 11,324 23,107 152,786	5,612 1,395 830 466 1,794 8,800	5,959 1,710 1,156 1,394 1,704 9,372	30,658 17,853 10,696 4,550 8,417 56,928	38,967 9,267 4,918 3,615 10,327 58,561	64,450 22,965 13,154 6,715 16,933
GRPFRT JU CNC (DEC) K EU 15 NETHERLANDS JAPAN ARGENTINA GERMANY ISRAEL OTHER	3,152 2,700 1,264 0 957 315 4,989	3,678 535 2,009 209 1,213 885 7,784	12,355 7,366 7,459 4,399 2,452 2,214 2,350 28,777	12,794 3,765 10,459 238 6472 3,986 31,548	26,579 15,777 14,625 4,4916 3,553 5,617 54,870	1,143 968 1,385 0 68 117 520 3,164	1,937 1,819 1,819 144 317 957 5,030	9,688 7,350 7,863 1,348 1,041 683 3,335	7,648 3,188 9,474 188 354 1,107 4,264 22,681	16,416 11,070 14,377 1,371 1,953 7,257 4D,678
JAPAN CANADA EU 15 SWTIZERLAND OTHER	1,711 1,780 110 75 47	1,360 137 139 36	9,154 4,468 780 1,066	5,630 3,808 917 1,952 101	10,410 5,577 1,247 1,083 227	2,954 4,296 233 250	2,909 3,466 329 395 138	40,660 11,376 2,245 3,917	24,084 10,554 3,152 6,477	44,501 14,163 3,340 3,960 854
Subtotal: FR ONIONS(OCT) M JAPAN CANADA DTHER Subtotal:	2,722 T 14,670 14,670 15,408	2,363 10,506 368 11,465	15,582 119,482 67,324 40,780 227,586	12,408 59,152 66,760 23,894 149,806	18,544 142,128 111,727 57,412 311,267	8,031 93 5,964 280 6,337	7,237 3,714 127 3,990	58,706 34,794 31,122 13,258 79,174	44,673 13,518 23,228 8,011 44,757	66,818 41,391 45,284 18,352 105.026
CANNED VEGETABLES CND SWT CORN(AUG) M JAPAN EU 15 TATWAN GERMANY UNITED KINGDDM HONG KONG OTHER Subtotal:	5,524 5,104 1,254 2,811 1,4816 3,622 17,320	5,026 30,9047 1,52459 4,0 18,569	48, 165 32, 616 13, 962 11, 018 9, 925 10, 992 31, 639	35,379 38,231 16,867 15,395 10,290 13,866 29,280 133,624	58, 455 41, 755 15, 755 14, 3333 12, 3380 12, 380 166, 342	4,698 3,939 1,978 2,094 1,1645 3,090 14,351	4,124 2,9693 1,1527 2,889 1,19984 3,493 15,182	41,180 24,633 12,956 8,208 7,600 9,309 27,259 115,337	27,687 29,258 14,881 11,968 8,016 11,409 24,197	50,065 31,506 14,279 10,642 10,484 32,879 139,213

COMMODITY AND COUNTRY  COUNTRY  REGION	CURR VR	EURR YR	OUAN VR TDÍ LÁST YR	MAY TITY YR TDÎ CURR YR	7 96 LASI YEAR	CURR VR		(1,000 DOI VR TDI LAST YR	LARS) YR TDI CURR YR	LASI YEAR
CANNED VEGETABLES CND TOM PAS(JUL) N CANADA LU 15 UTALY OTHER Subtotal	3,718 3,718 1,572 1,068 7,236	3,144 1,295 7,69 1,743 6,951	44,541 96,632 24,490 85,291	41,296 10,969 4,458 21,411 78,059	47,971 10,450 6,632 6,363 24,833 89,886	3,009 1,157 1,157 1,920 5,832	2,409 1,013 449 1,599 5,470	36,102 7,6659 4,903 20,508 69,434	34,029 3,0500 3,356 17,035 63,418	39,066 8,400 5,159 4,903 20,846 73,471
CND TOM SAUCE(JUL) N CANADA LUIDA UNITED WEXICO UNITED KINGDOM OTHER Subtotal:	4,865 440 520 141 761 6,727	4,810 402 826 817 7,344	44,55589 55589 5623 5623 5623 5623 5633 5633 5633 5633	49 112 5089 50275 10 9002 73 072	50,5882 5,8853 65,085 8,856 79,019	4,523 7,520 7,52 134 812 6,733	4,237 5066 885 6,717	43, 163 7, 9137 31, 7804 8, 669 69, 568	45, 1228 55, 3120 12, 142 70, 301	48,443 8,3249 3,2882 4,781 9,499 77,380
FRZN VEGETABLES FZNACHT CORN(JUL) N JACHAN TALWAN CANADA AUSTRALIA HONG KONG OTHER	3,1158 3575 205 1,198 5,447	3,254 260 370 634 4,590	355 355 355 355 377 12, 1994 62, 956	36 381 2,8835 3,245 8,428 53,419	38,749 73,662 38,7746 12,961 68,366	2,974 260 261 152 772 4,574	2,995 2134 258 477 4,003	33,619 33,6247 22,7470 8,7726 55,007	32,3873 2,4883 2,05781 6,281 45,720	37,029 4,3312 33,036 33,157 9,435 60,015
	10,560 2,138 1,025 9,786 28,480	16,375 2,096 2,463 10,613 31,740	143, 191 18, 3344 18, 3344 125, 124 86, 003 292, 997	164,042 19,4393 19,4393 105,277 316,757	158,699 36,782 17,021 16,592 95,393 327,440	7,861 3,697 1,575 1,678 7,411 20,622	11,884 1,380 1,648 7,749 22,808	103,874 21,817 13,179 10,7037 66,754 215,632	,	115, 179 26, 389 14, 206 10, 973 74, 213 240, 948
TREE NUTS ALMONDS UNSH(JUL) M JAPAN EU 15 GEMMANY OTHER Subtotal	1T 246 343 55 199 844	793 48 80 147 1,069	8,098 3,074 3,002 3,482 17,690	5,449 43,669 1,178 2,301 15,721	8,201 3,375 1,720 3,614 18,385	433 977 116 317 1,843	1,924 117 166 361 2,568	20,406 9,3248 4,195 8,201 45,184	13,120 12,5669 2,883 5,554 38,843	20,591 10,069 7,767 4,483 8,520 46,948
ALMND SH/PREP(JUL) MEUL SH/PRE	4, 17947 1, 50546 2, 1254 1, 2264 3, 25 9, 489	12,680 5,265 1,287 1,287 1,259 21,637	115, 2535 1697717 110, 259717 110, 259718 155, 203	153, 280 2802 37, 7626 197, 258 258, 300	120,402 478,233 142,240 11,286 196,120	16,040 5,84328 7,32822 10,152 33,524	43,711 18,3330 7,3349 4,11,550 64,091	401, 461 160, 089 63, 816 40, 712 37, 716 174, 153 639, 424	500.081 1885.873 653.8120 166.867 755.021	423,076 167,343 697,6767 427,833 182,741 675,488
	17 220 601 1546 866 258	192 602 78 146 140 341	7437.69223 57503.64693 4437.69223	44927 4915496 1113 1113 1113 1113 1113 1113 1113 11	750XV-1-14	2,290 5467 198 861	2,5645 5613388 1,156	16411-08 138561-08 15641-08 178561-8	10,295 27,816 11,108 6,734 471 10,833	17.20 233641 2574336617 14.22
Subtotal: WALNUIS UNSH(AUG) M GERMANY SEAN ITALY NETHERLANDS OTHER Subtotal:	1,268 IT 160 544 39 20 338 498	1,293 55 20 35 92 146	19,944 43,775 13,074 19,116 5,842 9,334 53,108	18,106 48,165 14,603 13,8542 4,121 8,339 57,004	22,015 43,234 10,236 10	4,445 327 106 71 38 579 906	4,955 95 420 53 200 295	58, 495 69, 590 10, 747 86, 337	61,826 92,541 27,908 25,867 18,213 17,148 109,688	65,876 69,868 16,768 17,226 87,094
BRAZIL CANADA EUPIS CUPOMBIA CUPOMBIA GERMANY OTHER	123 123 120 120	1041 500 195	381-16779 381-16779 39944755	2,108 55,245 1796	92991586 8395586 440 477	246 812 172 00 483	667 1184 180 97 435	1457977815 2652077815	11,034 6503617 65020617 3,056	14, 8799 7, 85703 7, 85703
Subtotal  HOP_EIRACT(SEP) M ELLISO GERMANY BRAZIL COLOMBIA KOREA, REPUBLIC OTHER Subtotal:	308 T 7210 12235 81	249 170 48 0 141 318	5,714 1,194 1,7245 2944 4,87 811 3,628	4,813 1,225 4461 189 3394 624 2,928	6,903 1,49954 4528 4277 1,024 4,454	1,713 1,269 100 66 293 514 789 2,941	1,399 3,293 668 13 0 1,755 5,145	33,097 18,934 16,832 19,27 11,869 58,941	25,520 18,707 18,087542 10,7218 48,586	39,947 23,750 15,3442 5,356 7,470 14,957 70,630
HOPS&PRODUCTS	T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	11 10 125 14 51	1,480 1,086 380 380 144 132 144 347	2,172 1,571 2,78 1,57 2,40 2,852	1 544 1 4488 1899 1645 445 2 492	0 0 0 418 0 188 606	115 107 813 101 272 1,301	9,262 6,642 1,642 1,642 2,195 2,195 13,784	10, 427 7,0931 1,524 1,277 2,249 15,204	9,651 6,842 1,494 2,795 15,838
WINE	49907 41,6927 1,6424 2,244	5,538 3,58654 3,247 13,230	20.174 10.174 11.814 6.705 12.922 50,008	25, 998 175, 753 175, 757 13, 860 59, 894	55, 735 37, 167 16, 441 31, 782 131, 073	10,154 4,30862 7,20862 3,254 3,254	10,59984 59985554 4,8985554	33,036 17,578 10,866 18,950 80,430	49,978 24,607 11,554 22,248 108,387	93,678 50,428 28,072 3,88 28,188 28,188 48,145 220,316

COMMODITY AND COUNTRY				1AUO	MA NTITY	Y 96		VALUE	(1,000 D0	I ARS)	
COUNTRY REGION		CURR MO LAST YR	CURR MO CURR YR	YR IDI LASI YR	YR TDT CURR YR	LAST YEAR	CURR MO LAST YR		YR TDT LAST YR	YR TOT CURR YR	LAST YEAR
FR FRI & MLNS FR APPLES(JUL) NEW ZEALAND CANADA SOUTH AFRICA, RE OTHER Subtotal:	MT	13,457 2,551 4,883 7,877 28,766	19,705 4,038 4,375 11,521 39,638	31,125 40,924 10,507 21,895 104,450	38,871 66,682 13,821 29,667 149,040	39,444 43,220 19,167 24,572 126,404	15,202 1,156 2,811 3,443 22,611	19,117 1,646 1,212 5,258 27,234	33,339 16,204 7,420 8,347 65,310	43,682 25,772 6,819 14,310 90,583	44,187 17,224 14,231 9,369 85,011
FR PEARS(JUL) CHILE ARGENTINA SOUTH AFRICA, RE OTHER Subtotal:	MT	7,282 5,223 2,290 458 15,252	8,523 2,671 4,524 208 15,926	24,076 12,015 6,095 2,772 44,957	31,080 14,994 5,240 3,089 54,403	26,058 12,527 6,524 2,929 48,038	2,572 2,978 1,303 702 7,554	3,452 1,819 1,786 286 7,343	8,745 7,008 3,530 5,395 24,678	14,366 9,895 25,231 52,307	9,407 7,282 4,122 5,520 26,332
APRICOI (MAY) CHILE NEW ZEALAND OTHER Subtotal:	MT	0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	1,344 310 1,670	0 0 0	0 0 0	0 0 0 0	0 0 0	1,604 852 2,477
PEACH-NEC(MAY) CHILE OTHER Subtotal:	ΜŢ	0 0 0	2 0 2	0 0 0	2 0 2	40,677 392 41,069	0 0 0	2 0 2	0 0 0	2 0 2	30,485 416 30,901
PLUM-PRUNE(MAY) CHILE OTHER Subtotal:	ΜT	1 0 1	280 0 280	1 0 1	280 0 280	19,665 214 19,879	3 0 3	312 1 314	3 0 3	312 1 314	16,487 310 16,797
FRESH GRAPES (MAY) CHILE MEXICO OTHER Subtotal:	MT	31,581 31,722 0 33,304	4,001 24,411 254 28,667	1,581 31,722 290 33,304	4,001 24,411 254 28,667	273,685 80,569 5,539 359,503	1,189 32,960 0 34,148	3,774 33,026 254 37,054	1,189 32,960 295 34,148	3,774 33,026 254 37,054	250,990 82,797 4,436 337,929
FR RASP8RY(JAN) CANAOA OTHER Subtotal:	MΤ	131 131	0 148 148	6,195 2,303 8,498	6,362 2,850 9,212	6,176 1,253 7,429	401 401	401 401	13,108 6,032 19,140	11,568 9,315 20,883	13,062 2,881 15,943
FR STRAWBRIS(JAN) MEXICO OTHER Subtotal:	MT	4,843 4,843	5,231 5,233	39,576 967 40,544	52,986 832 53,818	18,950 893 19,843	6,355 6,355	5,842 11 5,853	70,060 2,522 72,583	93,427 2,182 95,609	31,945 2,360 34,305
FR 8ANANA(JAN) COSTA RICA ECUADOR COLOMBIA OTHER Subtotal:	MT	85,005 86,546 41,963 147,180 360,694	85,276 73,155 26,967 141,067 326,465	1,317,459 1,251,183 853,060 1,854,711 5,276,413	1,343,144 1,317,245 591,415 1,997,722 5,249,526	977, 101 785, 910 629, 509 1,301, 463 3,693, 983	27,316 23,999 12,306 40,532 104,153	27,437 20,278 7,743 40,036 95,494	355,590 333,433 250,777 513,491 1,453,292	430,714 364,651 172,943 551,970 1,520,278	247,820 204,154 186,765 357,419 996,158
FR MANGO(JAN) MEXICO OTHER Subtotal:	MT	21,774 6,988 28,762	24,872 7,042 31,913	149,471 32,636 182,107	175,301 46,470 221,772	108,432 15,163 123,596	19,618 4,070 23,688	16,639 3,722 20,362	119,552 26,758 146,310	146,656 34,948 181,604	81,678 15,151 96,829
FR PINAPLE(JAN) COSTA RICA HONOURAS OTHER Subtotal:	MT	7,439 4,278 2,311 14,027	7,839 3,845 2,007 13,691	116,740 45,330 23,075 185,145	107,351 48,688 19,783 175,822	82,295 28,782 16,784 127,861	2,657 1,192 481 4,330	3,132 1,074 535 4,740	40,984 13,093 4,934 59,012	38,206 13,298 56,634	28,637 7,927 3,523 40,086
FR CANTLPE(MAY) MEXICO COSTA RICA GUATEMALA OTHER Subtotal	ΜT	16,841 5,253 4,722 3,067 29,883	27,533 3,210 4,739 5,007 40,490	16,841 5,253 4,722 3,067 29,883	27,533 3,210 4,739 5,007 40,490	130,065 61,327 55,075 77,095 323,563	6,255 2,130 1,518 739 10,643	9,091 1,217 1,818 1,090 13,215	6,255 2,130 1,518 739 10,643	9,091 1,217 1,818 1,090 13,215	39,141 28,640 15,890 20,169 103,840
FR MELON,OT(MAY) MEXICO COSTA RICA OTHER Subtotal:	MT	5,631 934 3,639 10,204	9,598 590 3,896 14,084	5,631 934 3,639 10,204	9,598 590 3,896 14,084	55,740 17,027 48,588 121,354	2,409 389 900 3,698	3,127 210 1,607 4,945	2,409 389 900 3,698	3,127 210 1,607 4,945	19,311 7,408 17,302 44,022
FR ORANGES(NOV) AUSTRALIA MEXICO OTHER Subtotal:	MT	1,243 409 1,652	1,017 773 1,790	7,043 1,740 8,783	6,827 1,822 8,650	5,523 7,589 4,926 18,038	447 119 566	382 141 523	2,724 735 3,462	2,965 566 3,531	6,391 2,922 1,652 10,967
CANNED FRUIT CND MANDRN(JAN) EU 15 SPAIN CHINA, PEOPLES R OTHER Subtotal:	ΜT	3,874 3,870 2,862 6,775	236 236 826 0 1,062	48,466 48,325 28,473 1,391 78,331	24,595 24,585 14,150 14,160 39,427	29,717 29,580 19,914 948 50,578	3,826 3,818 2,814 48 6,688	189 189 874 0 1,063	41,532 41,394 22,433 1,368 65,333	24,004 23,975 13,332 803 38,139	23,341 23,213 14,697 828 38,866
CND BLK OLV(NOV) EULIS SPAIN MOROCCO OTHER Subtotal:	Μĭ	975 847 620 1,599	1,219 1,017 606 17 1,842	6,372 5,103 3,231 39 9,640	8,635 7,537 3,323 96 12,053	10,964 9,197 5,215 115 16,303	2,191 1,882 1,226 3,421	2,980 2,426 1,330 38 4,348	14,274 11,316 6,266 89 20,629	20,028 17,302 7,474 212 27,713	24,733 20,510 10,441 245 35,440
CND GRN OLV(NOV) EU 15 SPAIN OTHER Subtotal:	ΜŢ	2,624 2,612 162 2,785	2,167 2,165 91 2,258	19,551 19,222 1,294 20,845	17,341 17,206 761 18,102	33, 202 32, 838 2, 245 35, 447	8,181 8,145 233 8,414	5,894 5,874 204 6,098	58,308 57,624 2,015 60,323	51,176 50,833 1,541 52,717	100,701 99,890 3,528 104,229
CND PEACH(JUN) EU 15 GREECE OTHER Subtotal:	MT	879 875 468 1,347	989 986 191 1,179	17,050 16,743 3,689 20,739	10,568 10,489 3,532 14,100	17,050 16,743 3,689 20,739	512 499 310 822	645 635 145 790	9,623 9,266 2,430 12,052	7,087 6,898 2,539 9,626	9,623 9,266 2,430 12,052
CND PINAPLE(JAN) THAILAND PHILIPPINES OTHER Subtotal:	ΜŢ	25,038 7,341 5,366 37,744	7,855 9,375 6,219 23,450	222,849 180,788 72,680 476,317	135,062 177,804 102,178 415,044	154, 150 129, 101 50, 388 333, 639	12,770 4,317 2,151 19,238	5,398 6,214 4,583 16,195	114,382 102,091 29,810 246,284	78,508 106,420 50,176 235,104	78,883 74,096 20,440 173,419
DRIED FRUIT DRD APRCT(JUL) TURKEY OTHER Subtotal:	ΜŢ	1,289 76 1,364	802 52 854	13,269 215 13,485	13,293 533 13,827	14,039 250 14,290	2,360 227 2,587	1,587 1113 1,700	21,046 567 21,613	26,841 1,576 28,417	22,370 687 23,057

					Y96					
COMMODITY AND COUNTRY  COUNTRY  REGION	CURR MO LAST YR	CURR MO CURR YR	QUAN YR TOT LAST YR	YR TOT CURR YR	LAST YEAR	CURR MO LAST YR		(1,000 00) YR TOT LAST YR	YR TOT CURR YR	LAST YEAR
ORIEO FRUIT OATES(SEP) M' PAKISTAN CHINA, PEOPLES R OTHER Subtotal	56 83 86 226	173 89 44 306	1,570 527 342 2,440	2,657 470 818 3,944	1,757 592 414 2,764	61 125 86 272	196 143 98 436	1,517 776 658 2,951	2,654 840 1,642 5,136	1,708 868 834 3,410
ORO FIG(SEP) M' EU-15 GREECE TURKEY MEXICO OTHER Subtotal:	0 0 119 0 0 119	0 0 0 0	1,134 1,069 1,225 267 267 2,652	823 802 678 301 13	1,134 1,069 1,420 365 2,948	0 0 136 0 0 136	0000	2,736 2,572 1,718 884 64 5,402	1,919 1,849 1,239 1,914 32 4,104	2,736 2,572 1,927 1,209 71 5,943
ORO RAISIN(AUG) MI MEXICO CHILE TURKEY OTHER Subtotal	480 264 197 74 1,014	665 163 199 1,046	4,847 1,750 1,658 254 8,509	7,958 1,358 1,629 1,254 11,199	5,543 2,316 1,863 426 10,148	397 325 216 97 1,035	810 189 202 14 1,214	4,220 2,092 1,660 301 8,273	7,356 1,556 1,651 248 10,811	4,929 2,807 1,871 447 10,055
FRUIT JUICE(SSE)  APPLE JUIC(JUL)  EU 15  ARGENTINA  GERMANY  OTHER  Subtotal:	26,504 65,212 19,541 36,109 127,826	12,213 90,050 8,208 41,600 143,863	274, 439 259, 609 201, 869 337, 431 871, 479	202, 896 270, 658 144, 433 259, 042 732, 595	288, 358 336, 203 213, 744 355, 342 979, 904	7,585 16,467 5,591 9,474 33,526	5,197 31,307 3,319 16,670 53,173	70,953 47,895 53,478 73,782 192,631	86,057 96,014 60,229 99,002 281,073	75,810 71,749 57,562 79,096 226,655
FCOJ(OEC) KU BRAZIL MEXICO OTHER Subtotal	4,049 36,237 7,052 47,338	57,280 13,806 17,085 88,172	238,391 160,563 57,452 456,406	313,085 110,297 69,609 492,992	390,548 248,924 86,074 725,546	781 7.875 1.663 10,318	14,717 4,387 5,277 24,381	46,514 37,667 13,198 97,379	79,060 31,934 20,701 131,695	82,477 59,483 20,438 162,397
GRAPE JU(JAN) KL EU 15 I TALY SPAIN BRAZIL OTHER Subtotal:	69 69 0 198 4,779 5,047	69 69 0 11,160 11,924 13,153	25,557 14,354 10,966 16,138 46,061 87,756	3,649 3,515 88 10,611 153,847 168,107	23,269 12,156 10,898 12,663 30,935 66,866	80 80 72 1,389 1,541	48 48 0 384 3,418 3,849	14,000 7,790 6,034 5,674 14,003 33,676	2,326 2,231 3,573 41,935 47,834	12,643 6,471 6,017 4,500 9,537 26,679
PNEAPL JUCN(JAN) KL PHILIPPINES THAILANO OTHER Subtotal:	6,306 9,496 1,876 17,678	6,069 9,036 3,666 18,771	142,676 152,805 32,125 327,605	157,515 145,302 39,728 342,545	95,904 92,632 24,503 213,039	845 1,683 500 3,029	909 3,102 1,126 5,138	21,663 24,780 7,271 53,714	23,062 33,206 10,794 67,062	15,324 14,423 5,518 35,265
PNEAPL JUNC(JAN) KL PHILIPPINES THATLANO OTHER Subtotal:	3,049 1,515 1,796 6,361	3,775 536 271 4,581	61,921 16,278 15,946 94,145	65,653 25,613 18,615 109,881	43,380 10,030 10,691 64,101	946 1,243 355 2,545	1,156 390 119 1,665	18,006 13,159 3,047 34,211	20,484 13,553 37,509	12,278 8,176 2,058 22,511
FROZEN FRUIT FZN STRBRY(OEC) MT MEXICO OTHER Subtotal	4,221 115 4,335	3,868 21 3,889	22,667 494 23,161	16,929 231 17,160	26,227 701 26,928	3,991 389 4,380	3,032 71 3,103	21,744 1,631 23,375	13,671 470 14,141	24,480 2,239 26,719
FRESH VEGETABLES FR BEANS(OCT) MT MEXICO OTHER Subtotal	191 17 208	203 16 219	12,198 302 12,498	18,206 171 18,377	12,543 1,656 14,198	197 37 235	258 24 282	19,823 275 20,099	19,667 161 19,829	20,264 1,360 21,624
FR CARROT(OCT) MT CANAOA MEXICO OTHER Subtotal:	162 3,793 43 3,998	440 4,294 54 4,788	54,798 15,712 163 70,673	53,300 18,662 351 72,314	73,712 27,215 242 101,168	112 572 46 730	172 752 29 953	16,042 2,523 123 18,688	14,278 3,154 156 17,588	22,668 4,195 202 27,065
FR CA88AGE(OCT) MT CANAOA MEXICO OTHER Subtotal:	645 824 0 1,469	959 615 0 1,574	16,021 6,321 34 22,376	18,677 7,743 20 26,440	25,106 8,547 34 33,687	184 183 0 367	247 67 0 313	4,354 1,315 24 5,693	4,510 1,326 10 5,846	6,713 1,690 25 8,428
FR CELERY(OCT) MT MEXICO OTHER Subtotal:	1,508 11 1,518	2,587 21 2,608	19,870 470 20,339	23,034 541 23,574	20,056 3,951 24,006	521 23 544	499 29 529	8,823 260 9,083	4,788 284 5,072	8,951 1,337 10,289
FR CUCMBR(OCT MT MEXICO OTHER Subtotal	11,521 961 12,482	12,162 736 12,899	198,010 17,497 215,507	254,695 14,079 268,774	216,388 21,095 237,483	3,579 652 4,231	8,869 832 9,702	114,267 5,325 119,592	93,538 5,713 99,251	119,326 8,193 127,519
FR CAULFLWR(OCT) MT CANADA MEXICO OTHER Subtotal:	22 13 0 35	106 0 106	910 1,948 13 2,870	387 990 0 1,377	3,383 1,965 27 5,375	8 7 0 15	30 30 30	323 542 8 873	117 390 507	1,216 549 23 1,787
FR GARLIC(OCT) MT MEXICO OTHER Subtotal:	5,031 98 5,129	5,898 147 6,045	10,830 5,717 16,548	10,292 4,750 15,042	16,004 6,681 22,685	6,179 97 6,276	6,411 225 6,637	12,721 7,716 20,436	10,894 6,316 17,210	20,144 9,106 29,250
FR ONION(OCT) MT MEXICO OTHER Subtotal:	16,618 849 17,467	18,009 2,888 20,897	159,745 28,922 188,668	195,841 33,531 229,372	181,755 33,020 214,775	10,974 713 11,687	12,208 940 13,148	94,287 12,307 106,594	107,356 13,986 121,342	112,729 15,472 128,201
FR PEPPERS(OCT) MT MEXICO EU 15 NETHERLANOS OTHER Subtotal:	8,732 2,183 2,134 340 11,255	11,681 2,021 1,974 520 14,221	145,510 9,467 9,138 157,464	199,212 7,110 6,928 4,028 210,350	183,383 19,511 18,994 8,024 210,918	7,990 6,109 5,963 1,043 15,142	9,056 6,115 5,959 1,736 16,908	158,128 27,560 26,502 5,244 190,932	123,267 22,567 21,940 8,876 154,710	179,459 52,433 50,912 12,721 244,613
FR SEEO POT(OCT) MT CANADA OTHER Subtotal:	7,827 0 7,827	7,303 21 7,324	99,045 0 99,045	134,994 69 135,063	99,720 99,721	1,418 0 1,418	1,352 13 1,364	17,143 17,146	26,206 47 26,252	17,245 9 17,253
FR T8L POT(OCT) MT CANADA OTHER Subtotal:	11,920 11,922	25,553 25,553	109,828 30 109,858	306,478 0 306,478	146,720 40 146,760	1,751 1,753	5,544 0 5,544	20,9 <mark>38</mark> 20,960	61,611 61,611	27,206 46 27,252

COMMODITY AND COUNTRY  COUNTRY  REGION		URR MO	CURR MO CURR YR	OUAN YR TDT LAST YR		796  LAST VEAR	CURR MO		(1,000 DO	LLARS)  YR TDT CURR YR	LAST YEAR
FRESH VEGETABLES FR TOMATO(OCT) MEXICO OTHER Subtotal:	MT	37,305 3,184 40,489	42,813 7,188 50,001	413,481 10,743 424,224	548,133 22,565 570,699	534,344 25,427 559,771	21,854 4,498 26,351	78,178 13,303 91,481	299, 195 18, 464 317, 659	496,761 46,052 542,814	366,385 39,682 406,067
FR ASPARG(OCT) MEXICO PERU OTHER Subtotal	ΜT	0 142 81 222	0 91 77 168	17,216 6,343 2,817 26,377	13,104 6,666 3,639 23,408	21,447 9,226 3,959 34,632	20,331 0 291 212 502	273 172 445	30,542 9,704 3,251 43,497	25,525 12,713 4,649 42,887	36,319 14,544 4,800 55,664
ANNED VEGETABLES CND TOM PST(JUL) MEXICO CANADA CHILE OTHER Subtotal:	МΤ	4,742 931 888 167 6,728	4,006 0 73 313 4,393	7,239 5,907 3,431 4,333 20,911	7,968 2,88 2,349 4,427 15,031	7,746 6,814 4,121 4,406 23,087	3,707 625 678 138 5,148	2,435 0 66 318 2,820	53, 497 53, 940 32, 641 32, 693 15, 595	5,138 274 1,810 3,875 11,097	6,334 4,527 3,173 17,167
CND TOM SAUCE(JUL) EU 15 SPAIN MOROCCO CANADA OTHER Subtotal:	MT	680 259 0 647 602 1,929	464 200 0 812 489 1,765	8,515 51529 4,25210 54,25 22,5	6,385 1,837 5990 9,6001 22,084	10,090 6,254 4,648 6,056 6,586 25,379	1,127 884 0 422 233 1,782	871 700 0 564 202 1,637	8,348 6,601 4,875 3,841 19,710	9,372 2,372 2,047 6,655 21,201	9,414 7,416 6,295 4,193 22,734
CND IOMATO(JUL) CHILE EU_15 ITALY ISRAEL OTHER Subtotal:	ΜT	1,434 2,048 2,031 1,188 2,12 4,881	611 1,796 1,796 512 1,133 4,169	14,509 20,191 20,019 10,197 1,351 46,248	10,843 18,739 17,893 19,156 54,617	15,843 21,746 21,574 10,457 1,828 49,875	621 552 547 466 93 1,732	323 551 523 2604 1,739	65,5983151 16,998151	5,169 5,242 5,023 11,910 24,983	7,084 6,394 6,343 3,932 849 18,260
CND MSHROOM(JUL) CHINA PEOPLES R INDONESIA OTHER Subtotal:	ΜŢ	3,918 1,382 2,453 7,753	2,885 1,279 1,202 5,365	22,441 16,483 25,407 64,330	20,682 13,506 17,234 51,421	25,173 17,996 27,676 70,844	8,488 3,760 5,598 17,846	5,177 2,877 2,556 10,610	42,280 42,994 61,899 147,174	41,487 32,776 40,111 114,374	48,192 47,163 67,047 162,402
FROZEN VEGETABLES FZN BROCLI(SEP) MEXICO OTHER Subtotal:	МТ	10,811 610 11,421	10,887 653 11,740	118,078 12,937 131,015	133,930 17,154 151,084	147,045 19,111 166,156	5,832 409 6,241	5,763 531 6,294	69,419 9,037 78,457	71,196 12,825 84,021	85,384 13,903 99,287
FZN_CAULFLR(SEP) MEXICO OTHER Subtotal:	ΜT	308 101 409	407 25 433	21,972 2,180 24,152	15,262 1,380 16,641	23,066 2,611 25,677	210 60 270	275 17 292	14,090 1,477 15,566	9,257 1,003 10,261	14,886 1,757 16,642
FZN POTATO(SEP) CANAOA OTHER Subtotal:	ΜŢ	17,552 29 17,581	16,865 7 16,872	119,420 188 119,607	130,778 144 130,922	157,531 300 157,832	10,659 42 10,702	10,538 18 10,556	71,048 250 71,299	79,319 264 79,583	94,960 394 95,354
TREE NUTS PISTACHIO NSH(SEP) TURKEY CHINA, PEOPLES R OTHER Subtotal·	ΜT	16 0 0 16	32 0 32	56 68 2 126	225 32 8 265	68 68 138	42 0 0 42	0 49 0 49	168 112 8 288	585 49 12 646	210 112 8 330
CASHEW NUT(AUG) INDIA 8RAZIL OTHER Subtotal:	ΜŤ	2,164 2,833 169 5,166	1,604 2,674 499 4,776	26,404 17,794 2,546 46,744	20,978 20,972 3,664 45,614	31,403 22,358 22,995 56,757	9,539 11,400 702 21,641	7,971 12,767 2,216 22,954	113,928 80,217 10,783 204,929	101,870 101,085 16,443 219,398	136,022 100,544 12,754 249,321
FIL8ERTS(AUG) TURKEY OTHER Subtotal:	MΤ	742 29 770	391 16 407	4,652 241 4,893	3,816 636 4,453	5,910 247 6,157	2,710 120 2,830	1,263 69 1,332	16,672 783 17,455	13,059 1,055 14,115	21,149 812 21,961
PECANS NSH(SEP) MEXICO OTHER Subtotal:	ΜT	20 0 20	0	19,097 41 19,138	20,122	19,219 41 19,260	29 0 29	0	37,767 68 37,834	27,608 0 27,608	37,949 68 38,016
WINES CHMP&SPRK WN(JAN) EU_15 FRANCE ITALY OTHER Subtotal:	KL	1,489 533 418 10 1,499	1,582 649 297 16 1,599	36,569 12,544 13,794 424 36,994	36,669 12,497 13,202 37,007	29,631 10,246 11,131 364 29,995	14,559 10,518 1,682 40 14,599	16,649 12,509 1,521 47 16,696	334,095 230,523 61,310 1,338 335,433	359,421 253,044 60,602 1,252 360,673	269,026 185,494 49,372 1,150 270,176
FT&VERM WN(JAN) EU 15 ITALY PORTUGAL SPAIN OTHER Subtotal	KL	1,110 449 162 443 18 1,128	1,149 723 249 84 34 1,183	19,128 10,659 2,258 5,059 19,467	18,743 10,266 2,630 4,445 493 19,236	14,201 8,087 1,615 3,667 215 14,417	5,971 1,109 2,187 2,380 6,052	5,739 1,745 2,908 448 172 5,911	78,924 26,436 23,937 23,028 1,390 80,315	84,029 25,301 28,981 21,467 21,124 86,153	56,651 19,882 16,685 16,221 57,562
OTH GP WINE(JAN) EU 15 FRANCE ITALY OTHER Subtotal:	KL	14,929 5,187 7,632 4,432 19,361	18,998 7,182 9,638 7,126 26,124	240,601 79,964 127,702 64,552 305,162	256,108 86,745 137,650 81,458 337,567	173,380 58,150 91,466 46,145 219,533	59,849 30,481 22,017 11,742 71,591	74,444 36,945 29,710 18,286 92,730	834,406 416,352 319,239 156,750 991,168	955,633 478,413 368,680 201,642 ,157,276	585,926 293,182 223,717 110,741 696,680
OTH WN PROO(JAN) EU 15 JAPAN CANAOA UNITEO KINGOOM OTHER Subtotal:	KL	366 200 40 182 91 698	558 952 9598 2598 813	6,389 2,245 3,648 3,410 1,455 13,737	7,169 2,252 1,294 3,745 1,547 12,262	4,771 1,598 3,301 2,489 1,018 10,689	491 878 24 245 159 1,553	755 541 44 296 195 1,534	9,072 9,309 4,664 4,664 25,898	9,485 10,468 854 4,367 3,074 23,881	6,612 6,210 4,303 3,392 2,003 19,127
CUT FLOWERS ROSES(JAN) COLOMBIA OTHER Subtotal:	NON	IE 0	0	0	0	0	14,043 5,941 19,984	15,600 6,948 22,548	144,256 62,455 206,710	169,135 83,965 253,100	90,891 34,773 125,664
CARNATIONS(JAN) COLOMBIA OTHER Subtotal	NON		0 0 0	0	0	0	14,818 699 15,517	14,228 810 15,038	140,597 4,649 145,246	175,104 6,913 182,017	88,240 2,408 90,648

No. of

# NTIS Order Form For FAS Subscriptions

U.S. DEPARTMENT OF COMMERCE Technology Administration National Technical Information Service Springfield, VA 22161

To order subscriptions, call (703) 487-4630. TDD (For hearing impaired only), call (703) 487-4639.

CUSTOMER MASTER NUMBER (IF KNOWN)			DATE
ATTENTIONNAME			
ORGANIZATION		DIVISION	/ ROOM NUMBER
STREET ADDRESS			
спу		STATE	ZIP CODE
PROVINCE / TERRITORY	INTERNA	TIONAL POSTA	L CODE
COUNTRY			
PHONE NUMBER ( )	FAX NUMBI	ER )	
CONTACT NAME	INTERNET	E-MAIL ADDRES	SS

	$\wedge$

#### (703) 487-4630 or Fax this form to (703) 321-9467

To verify receipt of your Fax order, call (703) 487-4630.

Payment							
v	'ISA	MasterCard	An	nerican Express			
CREDIT	CARD NUMBER			EXPIRATION DATE			
CARDH	OLDER'S NAME			<u></u>			
SIGNAT	URE (REQUIRED	TO VALIDATE ALL ORDERS)					
	heck/Mone	ey Order enclosed for \$		(PAYABLE IN U.S. DOLLARS)			
N	TIS Depos	it Account Number:					
	credit or requeste item was condition	Policy: Although NT refund, we will gladly ed if we made an error defective, or if you refused. Just call our Subscite 487-4630.	y replace ar or in filling y receive it in	ny item you our order, if the damaged			
0	Sales Dorders@	Copies: To order singlesk at (703) 487-465 entis.fedworld.gov. Risional fee. Call 1-800-	0. Order via USH Servic	a the Internet:			

Prices\*

#### Subscription Price Schedule Foreign Agricultural Service (FAS) Publications

Subscriptions	Order No.	<u>Titles</u>	<b>Domestic</b>	International	Total
	SUB9706LJX	Agricultural Trade Highlights (12 issues)	\$ 65.00	\$ 110.00	
	SUB9707LJX	Tropical Products (Coffee, Tea, Cocoa, Spices	30.00	60.00	
		Essentials Oils) (4 issues)			
	SUB9708LJX	Cotton: World Markets & Trade (12 issues)	75.00	142.00	
	SUB9709LJX	Dairy, Livestock & Poultry: U.S. Trade &	98.00	214.00	
		Prospects (12 issues)			
	SUB9710LJX	Dairy Monthly Imports (12 issues)	65.00	110.00	
	SUB9711LJX	Livestock & Poultry: World Markets & Trade (2 issues)	21.00	42.00	
	SUB9739LJX	Dairy: World Markets & Trade (2 issues)	21.00	42.00	
	SUB9712LJX	All 28 Dairy, Livestock & Poultry reports	170.00	356.00	
	SUB9713LJX	Grain: World Markets & Trade (12 issues)	90.00	180.00	
	SUB9714LJX	World Horticultural Trade & U.S. Export	90.00	180.00	
		Opportunities (12 issues)			
	SUB9715LJX	Oilseeds: World Markets & Trade (12 issues)	98.00	196.00	
	SUB9716LJX	U.S. Planting Seed Trade (13 issues)	55.00	115.00	
	SUB9717LJX	Sugar: World Markets & Trade (2 issues)	25.00	50.00	
	SUB9718LJX	Tobacco: World Markets & Trade (12 issues)	80.00	182.00	
	SUB9719LJX	World Agricultural Production (12 issues)	95.00	160.00	
	SUB9734LJX	Wood Products: International Trade & Foreign	55.00	118.00	
		Markets (5 issues)			
	SUB9735LJX	Monthly Summary of Export Credit Guarantee	70.00	120.00	
		Program Activity (12 issues)			
	SUB9736LJX	U.S. Export Sales (52 issues)	175.00	320.00	
	SUB9737LJX	AgExporter Magazine (12 issues)	51.00	59.00	
	PB96-136403	Food & Agricultural Export Directory	19.50	39.00	

Prices are subject to change. The NTIS Subscription Dept. (703) 487-4630 can provide pricing verification.

G	R	Δ	N	D	T	O	T	Δ	L
v	1 4		1.4	$\sim$	- 0	$\smile$	- 8	$\overline{}$	_

<sup>\*</sup> Prices include first-class delivery or equivalent service for domestic (U.S., Canada, and Mexico); airmail delivery for international (all other countries).

#### FAS PUBLICATIONS

The publications listed below present timely and reliable information on U.S. and world production, supply and demand, and trade for many different commodities. All these publications can be subscribed to through the National Technical Information Service (NTIS) of the U.S. Department of Commerce. To order, call NTIS at (703) 487-4630 or (703) 487-4639 for TDD (hearing impaired only). A subscription form is provided on the other side.

#### Agricultural Trade Highlights

Monthly report provides a unique overview of U.S. agricultural exports, as well as specialized coverage of trade topics. Each issue contains a summary of current trade statistics and the latest trade policy and marketing developments, along with indepth analyses of country markets and specific consumer food product exports.

#### Tropical Products: World Markets and Trade

Issued four times a year. Provides information on the world production and supply and demand situation for coffee, cocoa, and tea. Presents U.S. trade data on spices and essential oils.

#### Cotton: World Markets and Trade

Monthly report provides statistics and other information on U.S. and world production, supply and demand, and trade for cotton. Covers crop conditions, the latest trade policy developments, and export market information.

Dairy, Livestock and Poultry: U.S. Trade and Prospects
Monthly report provides U.S. trade information and analyses of
the trade of dairy, livestock, and poultry products.

#### Dairy Monthly Imports

Monthly report of imports of cheese and other quota dairy products subject to licensing, as well as imports under the quota not subject to licensing.

#### Livestock and Poultry: World Markets and Trade

Semi-annual publication provides information on U.S. and world production, use and trade of livestock and poultry products, trade policy developments, and export market information.

#### Dairy: World Markets and Trade

Semi-annual publication provides information on U.S. and world production, use and trade of dairy products, trade policy developments, and export market information.

#### Grain: World Markets and Trade

Monthly publication provides information on U.S. and world production, supply and demand, and trade for a variety of grains. Covers crop estimates, the latest trade policy developments, and export market information.

World Horticultural Trade and U.S. Export Opportunities
Monthly publication provides information on the world situation
and outlook for horticultural products. Covers export
competition, foreign market import potential, and export
opportunities for U.S. horticultural products.

#### Oilseeds: World Markets and Trade

Monthly publication provides data and analyses on U.S. and world production, supply, use, and trade of a variety of oilseeds and products. Covers production estimates, latest trade policy, commodity prices, and export market information.

#### U.S. Planting Seed Trade

Issued 13 times a year. Provides information on U.S. trade for planting seeds. Covers the latest trade policy developments and export market information.

#### Sugar: World Markets and Trade

Semi-annual publication provides information on the world production and supply and demand situation for sugar. Includes in-depth special country features. The November issue also presents the honey situation and outlook in selected countries.

#### Tobacco: World Markets and Trade

Monthly report provides information on U.S. and world production, supply and demand, and trade for tobacco. Covers crop estimates, the latest trade policy developments, and export market information. The March issue contains complete U.S. tobacco trade data for the preceding calendar year.

#### World Agricultural Production

Monthly report provides information on U.S. and world production of major agricultural products, including crop, livestock, and forestry estimates, weather and production briefs, and special articles of interest to the trade.

Wood Products; International Trade and Foreign Markets Issued five times a year. Provides information on the production, trade, and supply and demand situation in countries around the world for wood products. Highlights the latest trade policy developments, export statistics, and market information of interest to U.S. exporters.

## Monthly Summary of Export Credit Guarantee Program Activity

Monthly summary report shows fiscal year commitment figures for the Commodity Credit Corporation's Export Credit Guarantee Program (GSM-102) and Intermediate Credit Guarantee Program (GSM-103).

#### U.S. Export Sales

Weekly report based on reports submitted by private exporters. Outstanding export sales as reported and compiled with other data give a snapshot view of the current contracting scene. All countries with outstanding sales or accumulated exports are included for each class of wheat, all wheat, wheat products, corn, soybeans, soybean cake and meal, American pima cotton, all upland cotton, whole cattle hides, and wet blues.

#### AgExporter Magazine

Monthly magazine for businesses selling farm products overseas provides tips on exporting, descriptions of markets with the greatest sales potential, and information on export assistance available from the U.S. Department of Agriculture. The audience is U.S. agricultural producers, exporters, trade organizations, state departments of agriculture, and any other export-oriented organization.

#### Food and Agriculture Directory

Directory features up-to-date listings of federal and state agencies, trade associations and a host of other organizations that can help you penetrate foreign markets. Includes phone and fax numbers.

# What Every Exporter Should Know

An informative audio cassette kit, including the Foreign Agricultural Service's Food and Agricultural Export Directory



### In this 6 hour cassette program, you'll learn how to:

- decide if your firm is ready to export.
- assess your product's export potential.
- · select a sales strategy.
- · reach buyers overseas.
- find the right person to distribute your product.
- customize your product for foreign consumers.
- · test your product and your packaging.
- · find out about foreign import rules and regulations.
- · get information and help with shipping.

- · make sure you get paid.
- · showcase your product at international events.
- tailor your sales approach to the customs of the marketplace.
- tap into Federal and State programs and services that can help you compete more effectively.

Plus, you'll learn scores of tips on how to improve your sales prospects, avoid mistakes, and build lasting relationships with buyers overseas.

Order Now.	The price is only	\$50!
------------	-------------------	-------

Quantity \_\_\_\_\_ kits @ \$50.00 each.
Total: \$ \_\_\_\_\_
Outside U.S.:
Quantity \_\_\_\_ kits @ \$65.00 each.
Total \$ \_\_\_\_\_

Check/money order for \$ \_\_\_\_\_ enclosed.
Make checks payable to: Foreign Agricultural Service

NO REFUNDS MAY BE MADE

#### Mail your order to:

U.S. Department of Agriculture Foreign Agricultural Service Information Division Ag Box 1006 Washington, D.C. 20250-1006

#### UNITED STATES DEPARTMENT OF AGRICULTURE

FOREIGN AGRICULTURAL SERVICE AG BOX 1006 WASHINGTON, D.C. 20250-1006

For questions concerning your subscription or change of address, PRINT OR TYPE the new address, including ZIP CODE and return this sheet to:

U.S. DEPARTMENT OF COMMERCE TECHNOLOGY ADMINISTRATION NATIONAL TECHNICAL INFORMATION SERVICE SPRINGFIELD, VA. 22161

For questions or concerns on the data included in this publication, contact:

U.S. DEPARTMENT OF AGRICULTURE FOREIGN AGRICULTURAL SERVICE AG BOX 1006 WASHINGTON, D.C. 20250-1006

#### Agricultural Trade Reports Available Electronically

Summaries and selected tables from several Foreign Agricultural Service (FAS) trade reports are available through the U.S. Department of Commerce's Economic Bulletin Board (EBB). The reports are Grain: World markets and Trade (two parts), Cotton: World Markets and Trade (two parts), Oilseeds: World Markets and Trade, World Agricultural Production(two parts), World Horticultural Trade and U.S. Export Opportunities, Tobacco: World Markets and Trade, Dairy: World Markets and Trade, Wood Products: International Trade & Foreign Markets, Sugar: World Markets and Trade, U.S. Export Sales, Livestock and Poultry: World Markets and Trade, Tropical Products: World Markets and Trade, U.S. Planting Seed Trade Exports, Agricultural Trade Leads and Agricultural (GEDES) reports.

These reports are generally available electronically on the EBB on release day and remain on line until the next report in the series is issued. You can reach the EBB from most personal computers equipped with a modem and standard communication software. You can also access the EBB over the Internet using TELNET at ebb.stat-usda.gov. The EBB is available 24 hours a day, 7 days a week, and supports over 50 concurrent users. For more information, call (202) 482-1986 (Monday-Friday, 8:30 a.m.-5:30 p.m. EST.) time fees range from 5 to 40 cents a minute.

For more information on FAS materials available electronically, contact Judy Goldich, tel. (202) 690-0141; fax. (202)690-3606; or Internet jgoldich @ fas.usda.gov.

The United State Department of Agriculture (USDA) prohibits discrimination in its program on the basis of race, color, national origin, sex, religion, age, disability, political beliefs and marital or familial status. (Not all prohibited bases apply to all programs). Persons with disabilities who require alternative means of communication of program information (braille, large print, audiotape, etc.) should contact the USDA Office of Communications at (202) 720-2791 or (202) 720-7808 (TDD).

To file a complaint, write the Secretary of Agriculture, U.S. Department of Agriculture, Washington, D.C., 20250, or (202) 720-7327 (voice) or (202) 720-1127 (TDD). USDA is an equal opportunity employer.